

Where is ISPM held

The International Summer Program in Management is based in the beautiful and safe city of Ann Arbor, Michigan, U.S., main campus of the University of Michigan.

By air

Most domestic and international flights run through **Detroit metropolitan airport**, which serves as a major Northwest Airlines hub. Located off I-94, Metro Airport is about 25 miles east of Ann Arbor. Taxi and limousine service are available. O'Hare international airport (Chicago) is about 270 miles west.

By train

Ann Arbor has an Amtrak station. It is on the Detroit-Chicago line. Approximately 1h.10 from Detroit and 3h.50 from Chicago. 3 trains a day are available on this route.

By car

From the North: Take US-23 South to M-14 West (exit 45), Take M-14 West to Exit 3 - Downtown Ann Arbor

From the East: Take I-94 West to State Street (exit 177), Turn right (North) on State Street

From South : Take US-23 North to I-94 West (exit 35), then I-94 West to State Street (exit 177)

From West: Take I-94 East to State Street (exit 177), Turn right (North) on State Street

Accommodation

All participants can register for pre-arranged accommodation at U-towers, downtown Ann Arbor, or look for their own accommodation on campus.

<http://www.universitytowers-mi.com/main.html>

Classroom

The program will be delivered in one of the buildings on the main campus of University of Michigan, Ann Arbor.

Deadlines

APPLICATIONS MUST BE SUBMITTED BY MARCH, 15th <http://www.economia.unipd.it/didattica/ism/form1.html>

The ISPM is the result of a long-term collaboration between two large and prestigious international institutions: the University of Michigan Dearborn's School of Management (US) and the University of Padua's School of Economics and Business (Italy).

It is a joint undergraduate program designed to meet companies' desire to hire graduates with an international experience and students' need to widen their business knowledge.

The ISPM's contents are coherent with the new role that future managers are expected to play in a globalized economy.

In particular, this educational proposal intends to provide students with: international team working skills, cross-cultural problem solving attitude and deep knowledge of most recent business trends.

The program is taught by Italian and US professors from each university, giving both European and American perspectives on the following management topics: Organizational Behaviour and Business Model and Strategic Management and Corporate Reporting.

Contact Information

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School of Economics
and Business

University of Padua

School of Management

University of Michigan-
Dearborn

International Summer Program in Management (ISPM)

2005, Third Edition

Business Strategies and Procedures for Growth: European vs. American Approach

*Ann Arbor, Michigan, US
July, 23th – August 20th 2005*

➤ Teaching Schedule

Saturday, July 23rd

Check-in at U-towers

Sunday, July 24th

ISPM Orientation and Ann Arbor Walking Tour

Tuesday, July 27th to Thursday, August 18th

Classes are on:

- Monday OR Wednesday (rotation every other week) from 6 pm to 8 pm
- Tuesday AND Thursday (every week) from 10am to 5.30 pm

for a total of 70 contact hours and 17.5 hours a week.

Courses are co-taught by University of Michigan-Dearborn and University of Padua faculty members

Basic courses contents are:

Organizational Behaviour and Business Models:

The course aims to highlight the nature and dynamics of behaviour within organizations from an open system theory viewpoint, emphasizing determinants and consequences of individual, interpersonal, small group, and intergroup behaviour. It will also stress policies for launching, developing, consolidating and redesigning businesses at international level.

Strategic Management and Corporate Reporting:

The central focus of this course is strategic management with emphasis on strategy formulation and implementation. Topics covered include the analysis of a company's external and internal environment; the development of a strategic vision and organizational objectives; the design of strategy at the functional, business, corporate, and international levels; the creation of the organizational structure, operational policies and procedures; the reward systems. International corporate reporting issues and techniques, such as financial, social and environmental accountability frameworks are also treated.

Friday, August 19th

Final Exams

Saturday, August 20th

Check-out from U-towers by noon

➤ Credits

At the end of the program **5 US credits and/or 10 UE credits** will be granted to participants who pass the final exams. Official transcripts from both institutions shall be available.

➤ Amusement events (optional)

Bowling, Dancing at local clubs, Hiking and canoeing, Baseball game, Visit to very large luxury malls, Visits to local ethnic neighbourhoods in Arab and Greek areas, Lecture on jazz history and trip to jazz club.

➤ Teaching Style

ISPM aims to be an unique and innovative educational environment. It focuses on the new roles that students are expected to play in their future, international based, careers. Accordingly, contents and teaching style are designed in order to provide participants FROM ALL EDUCATIONAL BACKGROUNDS with knowledge and skills that will help them in networking at international and multicultural level. Comparative studies, work group, class participation, home assignments, analytical projects, active participation in the academic seminar, direct contact with real businesses and critical perspectives are emphasized in order to accomplish this goal.

➤ Costs (subject to changes)

For each student:	
ISPM Fees, Market price	3010 \$
ISPM Fees, for students belonging to Padua's Socrates and international network	1762 \$
ISPM Fees, for Padua students	1562 \$
Pre-arranged Housing (Optional)	520 \$
Medical Insurance (Mandatory)	104 \$
Educational Mandatory Events	150 \$
Books	260 \$

A few scholarships will be granted to Padua students with excellent educational curriculum. Students interested in this opportunity are kindly requested to contact our offices.

Flight, meals, amusement optional events and other expenses different from what reported above are not included.

Basic knowledge of English can be tested through a phone interview.