
dSEA SUMMER PROGRAM

4 COURSES

- 1) [Accounting for decision making](#)
- 2) [Behaviour in organization](#)
- 3) [Economics of social capital](#)
- 4) [Principles of marketing](#)



5-6 INTENSIVE WEEKS

BASIC INFO

MAY-MID JUNE, 8 HOURS PER WEEK

BACHELOR LEVEL, 6 ETCS

INTERNATIONAL AND MULTICULTURAL CLASSES, TEAM WORKING

LEARNING OBJECTIVES

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|------------------------------------|--|
| 1) ACCOUNTING FOR DECISION MAKING: | the use of accounting information to support the decision making process of investors and analysts |
| 4) BEHAVIOR IN ORGANIZATION: | the management of the individual and group behaviors within the organizations |
| 2) ECONOMICS OF SOCIAL CAPITAL: | theoretical concept and empirical applications of social capital in economics |
| 3) PRINCIPLES OF MARKETING: | basic concepts of marketing management |



FROM 2019
NEW SUMMER CLASS IN
EUROPEAN PRIVATE LAW



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