



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA

DIPARTIMENTO DI SCIENZE  
ECONOMICHE E AZIENDALI  
"MARCO FANNO"



## INDIVIDUAL MODULES

Master in International Business for Small and Medium Enterprises – MIBS, A.Y. 2017-18

TEACHING	HOURS	CFU	SSD	FEE
International Business and Multinationals	40	4	SECS/P08	524.50 EURO
International Accounting	30	3	SECS/P07	524.50 EURO
Strategy and Business Plan	30	3	SECS/P08	524.50 EURO
Logistics and International Law	40	4	SECS/P08	524.50 EURO
International Marketing	40	4	SECS/P08	524.50 EURO
Organizational Design and Global Supply Chain	30	3	SECS/P08	524.50 EURO
Digital Media Analytics	30	2	ING-IND/35	524.50 EURO
Innovation Management	20	2	SECS/P08	524.50 EURO
Intercultural Management	30	3	SECS/P08	524.50 EURO
Emerging Countries and Multinational	20	2	SECS/P01	374.50 EURO
Digital Media Marketing	20	2	SECS-P/08	374.50 EURO
SEO, Searching Engine Optimization	10	1	ING-IND/35	374.50 EURO
Web Communication	20	2	SECS-P/08	374.50 EURO
Web Design	30	3	SECS-P/08	374.50 EURO