

## Innovation and technological alliances (20 hours)

Fiorenza Belussi

- **This module tackles some important issues related to the innovation activity of firms, focussing on emergent new models of open innovation based on the use of external sources and technological alliances. The module is subdivided in the following 5 main topics. They will be selected, after a collective discussion in the class.**

1. The model of open innovation (closed vs. open models)
2. The geography of innovation activity (networks and high-tech clusters)
3. Knowledge exploration and exploitation in technological alliances and acquisitions
4. Creating value and extracting value from technological alliances
5. Alliances and industry evolution

### General references

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### **Evaluation: students presentation of a topic using a selected article**

- Belussi F. 2016. The Implementation of a New Game Strategy in Biotech: from Start-up to Acquisition. The Case of Fidia Advanced Biopolymers of Abano Terme, now Anika Therapeutics, in Belussi and Orsi (eds.) *Innovation, Alliances, and Networks in High-Tech Environments*, Routledge, Abington.
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