Strategic Management
Ph.D. program in Economics and Management
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Aims of the course

This course provides a Ph.D. level survey on both seminal theory and recent developments in strategic management. We will examine contributions from different fields and theories: 1) Structure-conduct-performance, 2) Resource-based View, 3) Dynamic Capabilities. We will also consider issues related to publishing, with a particular emphasis on conceptual and empirical issues. This doctoral course has four primary objectives: (1) survey some of the major theoretical perspectives that bear on the topic of competitive strategy; (2) develop students' skills in appraising and critiquing academic research; (3) develop students' skills in arguing and presenting research issues and ideas.

Grading

The grading rates will be as follows:
  - Presentations: 50%
  - Final exam: 40%
  - Participation (beyond your formal presentation): 10%

Presentations

ALL STUDENTS ARE EXPECTED TO BE THOROUGHLY PREPARED ON ALL THE ARTICLES. However, as indicated in the program below from the second class onwards the articles are to be presented by two students to be designated on the first day of class. The presenters should present the key elements of the papers and provide a discussion of the papers. In particular it is the responsibility of the discussion leader to:

- present an in-depth oral assessment of the articles. What we desire is a scholarly appraisal of the items identified above, with special emphasis on the unique qualities that enhance or mitigate the contribution of the papers also in reference with the papers presented during the previous classes.

- prepare also a powerpoint presentation of the presentation. Please distribute hard copies to you classmates and instructor.

Students have also to write a one-page research proposal that applies one of the theories covered in the program. The presentation will take place in the last class of the course.

Final Exam

On there will be a written final exam of the course that will be timed. It will consist of several questions relating to course material.