

# Internship

## 3 months internship in a company



## Tutoring

Our tutoring service helps students in contacting and selecting the internship partners. The basic services provided are:

- ⇒ Identification of companies for internships
- ⇒ CV writing
- ⇒ University thematic CareerDay
- ⇒ Forward CV to companies
- ⇒ International opportunities
- ⇒ Feedback monitoring of companies during the internship period

\* Firms may also change over the previous year according to the needs of the individual student and based on the availability of the enterprises themselves.



UNIVERSITÀ  
DEGLI STUDI  
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DIPARTIMENTO DI SCIENZE  
ECONOMICHE E AZIENDALI  
"MARCO FANNO"

In partnership with



CONFINDUSTRIA PADOVA



ITALIAN INDUSTRY & COMMERCE  
OFFICE IN THE UAE  
(Camera di Commercio Italiana negli EAU)



Promex  
PROMOTION & INTERNATIONALIZATION  
AZIENDA SPECIALE  
Camera di Commercio Padova

## Postgraduate Master in International Business for Small and Medium Enterprises - MIBS Padova & Dubai

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## Who we are looking for

Students and professionals interested in management, entrepreneurship, internationalization and web marketing

## Aims

The Professional Course is devoted to train new professional figures applying the concepts, contents, languages, and methods of management. The goal is to develop specific skills in the context of firms' internationalization. The Master uses a mix of methodologies and training techniques: lectures, seminars, case studies, company visits, team work, discussion and drafting of reports, etc.

## Admission Requirements

- ⇒ 3 years bachelor
- ⇒ Good knowledge of English language
- ⇒ Strong motivation and passion for the issues related to internationalization or social media marketing

## Career opportunities

The program of the executive course includes a compulsory internship of 3 months or more which offers a unique opportunity to put in practice the MIBS subjects directly in the business world and to better understand the process of internationalization. During the internship period participants will also develop a final project work that will combine theory frameworks learnt in class with the internship experience outcome. The MIBS office will support all participants during the internship and the first contact with companies

## MEET THE LEADERS

Firms involved in training:



**Extra help to compensate any gaps for free**

**Application deadline September 2017**

**300 hours in-class teaching in English mostly on Friday and Saturday by leading Italian and International professors with a well balanced mix of theory and practice**

**Firms involved in training can change year after year**

## Two specialization paths:

### Web Marketing

- ⇒ Strategy and Business Plan
- ⇒ International Business
- ⇒ International Marketing
- ⇒ International Accounting
- ⇒ Logistics & International Law
- ⇒ Organizational Design and Global Supply Chain Management
- ⇒ Digital Media Analytics
- ⇒ Web Design
- ⇒ Web Communication
- ⇒ Digital Media Marketing
- ⇒ SEO Searching Engine Optimization

### Supporting SME Internationalization

- ⇒ Strategy and Business Plan
- ⇒ International Business
- ⇒ International Marketing
- ⇒ International Accounting
- ⇒ Logistics & International Law
- ⇒ Organizational Design and Global Supply Chain Management
- ⇒ Digital Media Analytics
- ⇒ Emerging Countries & Multinationals
- ⇒ Intercultural Business
- ⇒ Innovation management and patent intelligence