



UNIVERSITY OF  
HOHENHEIM

Faculty of Business, Economics and Social Sciences



**Welcome on the Campus of  
the University of Hohenheim!**





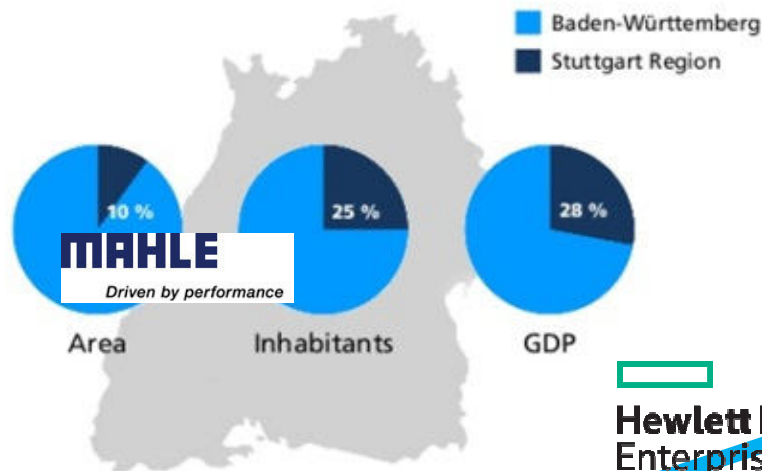
## Exceptional Study Atmosphere: Palace & Garden





# The Region of Stuttgart

*The Economic Motor of Baden-Württemberg*  
Stuttgart Region



Airport is  
3 miles away from U Hohenheim





# The University of Hohenheim

## One of the best teaching and learning environments in Germany

- In the Top 125 of the *Times Higher Education's* Europe Teaching Rankings 2019
- #8 in Germany
- German excellence award for teaching 2014
- Federal funding for the Humboldt reloaded project on learning through research 2012-2020





# **The University of Hohenheim**

## **Member of the European Bioeconomy University**

Hohenheim is one of the founding members of the “European Bioeconomy University” consortium. The other founding members are:

- AgroParisTech (France)
- University of Bologna (Italy)
- University of Eastern Finland (Finland)
- University of Natural Resources and Life Sciences Vienna (Austria)
- Wageningen University and Research Centre (Netherlands)







## Innovation Greenhouse for Founders





## The University of Hohenheim in figures as of Winter Semester 2019/20

### Faculty of Agricultural Sciences

- 51 Full Professor
- 54 Doctoral degrees awarded
- 2,310 Students
- 24% International students

### Faculty of Natural Sciences

- 44 Full Professors
- 36 Doctoral degrees awarded
- 1,900 Students
- 10% International students

### Faculty of Business, Economics & Social Sciences

- 47 Full Professors
- 41 Doctoral degrees awarded
- 4,747 Students
- 12% International students





# The Faculty of Business, Economics and Social Sciences

8 Institutes with 47 Professors

**Financial  
Management**

**Economics**

**Health Care &  
Public  
Management**

**Communication  
Sciences**

**Law & Legal  
Sciences**

**Education,  
Labor & Society**

**Marketing &  
Management**

**Interorganizational  
Management &  
Performance**





## National and International Accreditations

The University of Hohenheim has prepared the system accreditation since 2017 and developed a comprehensive quality management system



The Faculty is member of **AACSB international** (The Association to Advance Collegiate Schools of Business) and currently preparing for accreditation

Submission of Initial Self-Evaluation Report in 2020  
Successful accreditation in 2022/23 aspired




















## Faculty is member of the HERMES Network

1. University of Adelaide (Australia)
2. University of Western Australia, Perth (Australia)
3. HEC Management School, University of Liege (Belgium)
4. Southwestern University of Finance and Economics (China)
5. Chongqing University (China)
6. EM Strasbourg Business School, University of Strasbourg (France)
7. Dresden University of Technology (Germany)
8. Eberhard Karls University, Tuebingen (Germany)
9. Friedrich-Alexander-University of Erlangen-Nuremberg (Germany)
10. University of Hohenheim (Germany)
11. Athens University of Economics and Business (Greece)
12. Corvinus University Budapest (Hungary)
13. University of Limerick (Ireland)
14. Ca' Foscari University of Venice (Italy)
15. University of Pavia (Italy)
16. Jagiellonian University of Krakow (Poland)
17. The Bucharest University of Economic Studies (Romania)
18. University of Economics in Bratislava (Slovakia)
19. University of Alcala (Spain)
20. University of Granada (Spain)
21. University of Seville (Spain)
22. Texas A&M University (USA)
23. Stevens Institute of Technology (USA)





## Study Programs

	Bachelor's Degree	Master's Degree
 	Business Administration & Economics (B.Sc.)	Management (M.Sc.)  
	Communication Sciences (B.A.) 	Economics (M.Sc.) 
	Education for Business & Economics (B.Sc.)	International Business & Economics (M.Sc.) 
	Information Systems* (B.Sc.) 	Education for Business & Economics (M.Sc.) 
<b>New!</b>	Digital Business Management (B.Sc.)  	Communication Management & Analysis (M.A.) 
<b>New!</b>	Sustainability & Change (B.Sc.)  	Information Systems* (M.Sc.) 
		Bioeconomy** (M.Sc.) 



# B.Sc. in Business Administration and Economics

## Many Opportunities for Specialization!







## Master Programs

### Many Opportunities for Specialization!

International  
Business &  
Economics



Innovation  
Management  
& Economics

International  
Economics

Finance

Data  
Analytics

Management



Accounting,  
Controlling &  
Taxation

Finance

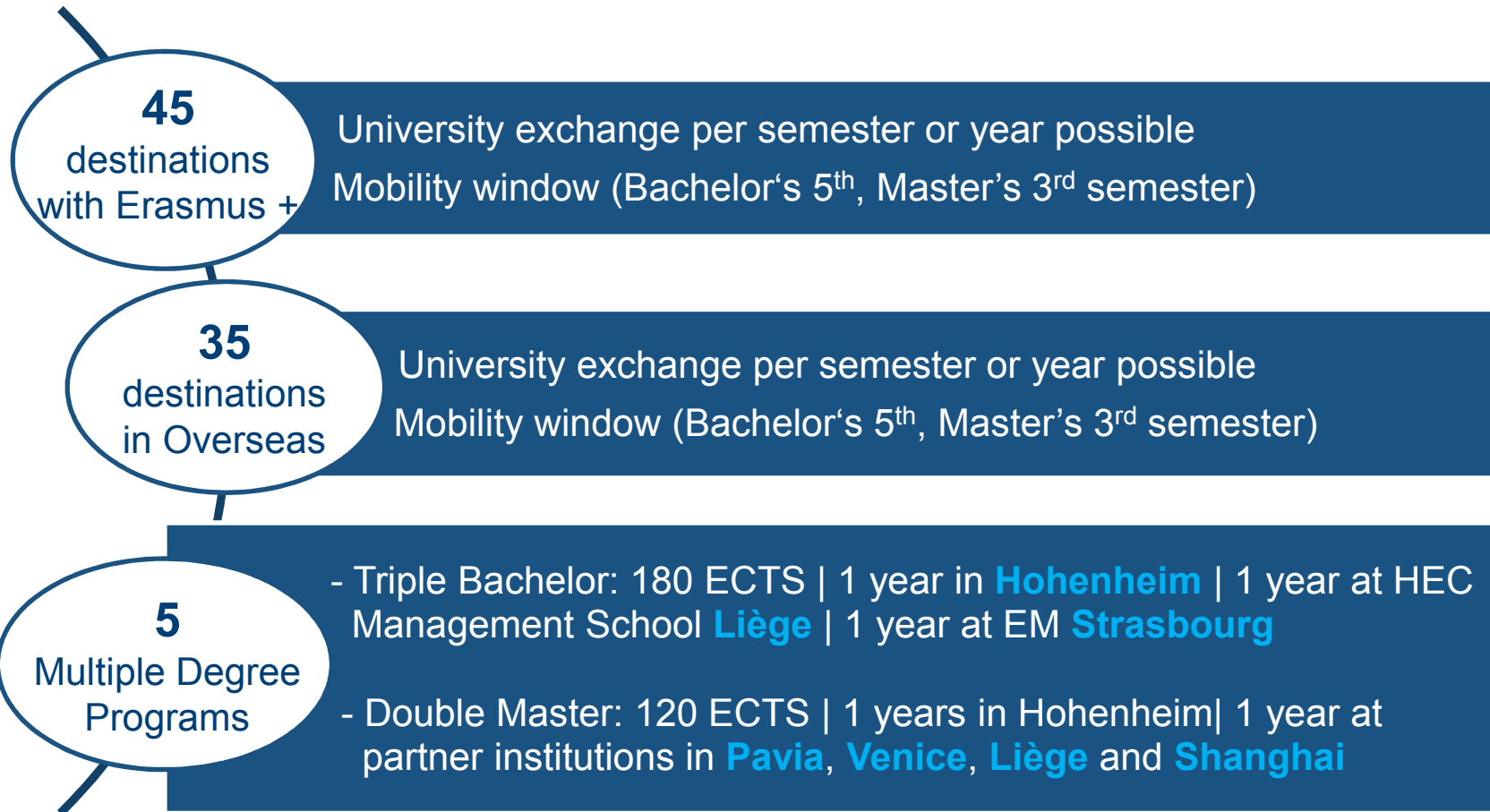
Health Care & Public  
Management

Information Systems, Operations &  
Supply Chain Management

Marketing &  
Management



## International Perspectives for our Students



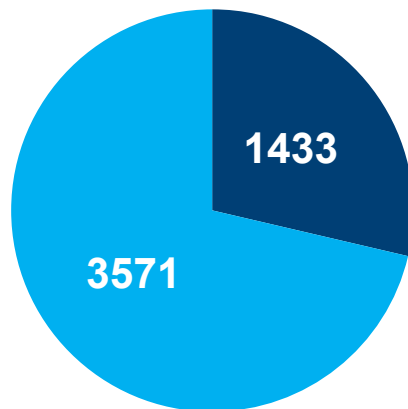




## Student Enrollment at the Faculty

### Enrolled Students

(Winter Semester 2018/19)



■ Master's students  
■ Bachelor's students

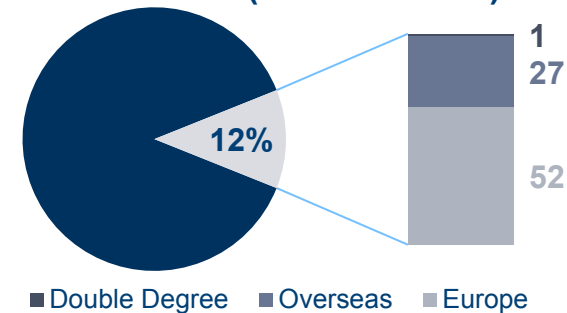
Outgoing  
students  
(2018/19):  
**160**

Incoming  
Students  
(2018/19):  
**88**

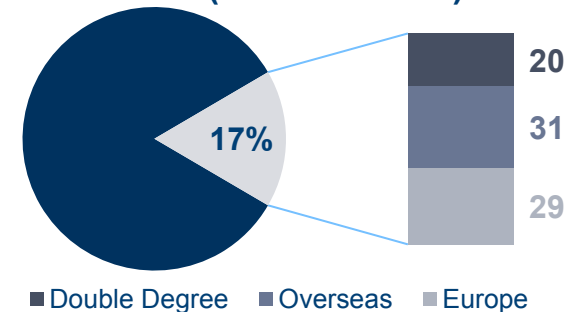
### Study Abroad

(Winter Semester 2018/19)

#### Bachelor's (5th semester)



#### Master's (3rd semester)



# Hohenheim Summer School 28.6. – 16.7.2021

## On Digitalization, Innovation & Inequality

- High quality teaching - comprising 9 ECTS
- Attractive industry program (e.g. Porsche, Mercedes-Benz, Bosch)
- Exciting cultural and leisure program
- For advanced undergraduate or graduate students
- Students from partner universities are exempt from tuition fees





## Research focus of the Faculty

# Digital Transformation

### INEPA

- Inequality and Economic Policy Analysis

### TKID

- Transformation of Communication – Integration and Disintegration

### NegoTrans

- Transformation, Technology, Media, and Costs

### INEF

- Innovation, Entrepreneurship and Finance





# Opportunities for doctoral students and researchers

- **Interdisciplinary Research Opportunities**

Business, Economics and all fields connected to Life Sciences and Social Sciences

- **Spring school for doctoral students**

One week in May/June

- **Welcome Center for researchers**

Advice on all non-academic matters.

Primary point of contact before, during, and after your stay

- **Guest lectures and researcher stays**

Individual and flexible organization

Guest House Huberta





## Stuttgart-City (30 Min by bus from Hohenheim)

