

# SPRING SEMESTER

## MODULES IN ENGLISH

ERA-SEM	Doing Business Abroad Seminars	3 ECTS
ERA-IM	International Marketing Management	5 ECTS
ERA-CCBM	Cross-Cultural Business Management	5 ECTS
ERA-RMB	Soft Skills Development Seminar	5 ECTS
ERA-EUI	EU Institutions	3 ECTS
ERA-LOB	Lobbying and Networking in Brussels	5 ECTS
X-210	European Business & Economics	5 ECTS
ERA-CSR	Corporate Social Responsibility & Business Ethics	5 ECTS
ERA-BE	Business English Skills	5 ECTS
ERA-FLE1	French as a Foreign Language	5 ECTS
ERA-ST	Sales Techniques	5 ECTS
ERA-SM	Strategic Management	5 ECTS
ERA-CS	Business Case Studies Analysis	5 ECTS
MK-208	Digital Marketing	5 ECTS
MK-210	International Marketing and the Economic Context	5 ECTS

## INTERNSHIP & PROJECT WORK MODULES

ERA-WP	Company Work Placement • 14-week full-time internship in a company or organization • Support from the International Office in the student's steps to find a placement	14 ECTS
ERA-CRPW	Company-related Project Work Individual analysis of one aspect of the workings of the company where the student is placed with report and oral presentation under the guidance of an EPHEC supervisor	16 ECTS

This list is subject to change

Your schedule will be arranged upon arrival at the end of January

# FALL SEMESTER

## MODULES IN ENGLISH

ERA-IM	International Marketing Management	5 ECTS
ERA-CCBM	Cross-Cultural Business Management	5 ECTS
ERA-RMB	Soft Skills Development Seminar	5 ECTS
ERA-EUI	EU Institutions	3 ECTS
ERA-CSR	Corporate Social Responsibility & Business Ethics	5 ECTS
ERA-BE	Business English Skills	5 ECTS
ERA-FLE1	French as a Foreign Language (Basics)	5 ECTS
ERA-FLE2	French as a Foreign Language (Intermediate)	5 ECTS
ERA-ST	Sales Techniques	5 ECTS
ERA-SM	Strategic Management	5 ECTS
ERA-CS	Business Case Studies Analysis	5 ECTS
MK201	B to B Marketing & Supply Chain	4 ECTS
X205	Principles of International Logistics	5 ECTS
X3031	International Business & Economics	5 ECTS
X3032	International Markets <i>Select 1 module among the following:</i> X303-X3032 AMAR (Arab World) X303-X3032 AMAS (China) X303-X3032 AMUS (USA)	2 ECTS
X30111	Management & Leadership Skills	4 ECTS

## MINORS IN ENGLISH

Exchange students may choose 1 (and only 1) minor, and must take all the modules included in this minor.

### «E.U. AFFAIRS» PACKAGE (15 ECTS IN TOTAL)

X301-X3011 (EU. PACK)	European Policies & Business Lobbying	6 ECTS
X301-X3012 (EU. PACK)	Consultancy Mission	6 ECTS
X301-X3013 (EU. PACK)	Business English (in EU Affairs)	3 ECTS

### «GLOBAL SUPPLY CHAIN» PACKAGE (15 ECTS IN TOTAL)

X301-X3011 (SCM. PACK)	Global Supply Chain Strategy	6 ECTS
X301-X3012 (SCM. PACK)	Global Supply Chain Processes	6 ECTS
X301-X3013 (SCM. PACK)	Global Supply Chain Communication	3 ECTS

### «COMMUNICATION» PACKAGE (16 ECTS IN TOTAL)

MK301-X3012 (COM. PACK)	Communication: integrated languages	4 ECTS
MK301-X3013 (COM. PACK)	Integrated Marketing Communication	12 ECTS

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Your schedule will be arranged upon arrival in September