FALL SEMESTER OR FULL YEAR EXCHANGE OPTIONS - Level 5 / Year 2 (EURX004/EXCH021)

Students can choose one of our 10 UG Programmes

* Students coming for the <u>Fall semester</u> only (September-February), must choose one programme and take all modules offered in the first semester from that programme. *Students cannot mix modules across courses.*

* Students coming for the <u>full year</u> must choose one programme and take all the modules offered in the first semester, they can then choose the modules they wish to take in the second semester from the same programme OR choose 3 modules from the mixed module route in the final section of this form. *Students cannot mix modules across courses.*

* Students coming for the <u>Spring semester only</u> (February-June), can either join a Spring Semester of a specific course and take both core modules and 1 of the optional modules available or can choose 3 modules from the mixed module route in the final section of this form. *Students cannot mix modules across courses.*

For specialist courses (Accounting, Economics) students will need to show proof that they have appropriate knowledge of these subjects and will be subject to academic approval.

*Students wanting to join BA International Business in the Spring Semester may do so but will not be able to take Foreign Language 2, as an alternative they can study all other modules offered on that course instead but will be studying 35 ECTS in total (3 x Core modules and 1 optional module).

*All course choices are subject to availability. Students are responsible for ensuring they have suitable pre-requisites to join modules. We do not allow students to change their modules after the semester has begun.

Fall Semester (Semester 1)	
Must take these 3 modules	
Financial Management (10 ECTS)	
Financial Reporting (10 ECTS)	
Management Accounting Information (1	0 ECTS)
Spring Semester (Semester 2)	
Must take these 2 modules	
Survey Research and Analysis (10 ECTS	5)
Taxation (10 ECTS)	
Choose 1 module from these two ch	oices:
Finance in the Public Services (10 ECTS))
Forensic Accounting and Assurance (10	ECTS)

Fall Semester (Semester 1)
Must take these	e 3 modules
The Financial Env	vironment (10 ECTS)
Managing and Or	ganising for Human Resources (10 ECTS)
Survey Research	and Analysis for Business (10 ECTS)
Spring Semeste	er (Semester 2)
Must take these	e 2 modules
Management Acc	ounting for Decision Making (10 ECTS)
Marketing Manag	ement (10 ECTS)
AND Choose 1 I	module from these two choices:
Digital Entrepren	eurship (10 ECTS)
Managing Global	Supply Chain (10 ECTS)

3.) BA (Hons) Business Management & Accounting & Finance (BABMAF)

Fall Semester (Semester 1)	
Must take these 3 modules	

Corporate Financial Analysis (10 ECTS)

4.) BA (Hons) Business Management & Economics (BABME)

Fall Semester (Semester 1) Must take these 3 modules

Economics of International Growth and Development (10 ECTS)

Accounting in its Organisational Contexts (10 ECTS)	
Financial Management (10 ECTS)	
Spring Semester (Semester 2)	
Must take these 2 modules	
Marketing Management (10 ECTS)	
Managing and Organising (10 ECTS)	
AND Choose 1 module from these two choices:	
China and the Global Economy (10 ECTS)	
International Business and Communication (10 ECTS)	

Macroeconomic Theory & Applications (10 ECTS)
Microeconomic Theory & Applications (10 ECTS)
Spring Semester (Semester 2)
Must take these 2 modules
Marketing Management (10 ECTS)
Managing and Organising (10 ECTS)
AND Choose 1 module from these two choices:
Survey Research and Analysis (10 ECTS)
Exploring Strategy and Innovation (10 ECTS)

Fall Semester (Semester 1)	
Must take these 3 modules	
Exploring Human Resource Management (10 ECTS)	
Human Resource Development (10 ECTS)	
Researching People and Organisations (10 ECTS)	
Spring Semester (Semester 2)	
Must take these 2 modules	
Digital Entrepreneurship (10 ECTS)	
Marketing Management (10 ECTS)	
AND Choose 1 module from these two choices:	
Management Accounting for Decision Making (10 ECTS))
nternational Business and Communication (10 ECTS)	

7.) BA (Hons) Business Management & Marketing (BABMM)	
Fall Semester (Semester 1)	
Must take these 3 modules	
Integrated Marketing Communications (10 ECTS)	
Research for Marketing (10 ECTS)	
Buyer Behaviour (10 ECTS)	
Spring Semester (Semester 2)	
Must take these 2 modules	
International Business and Communication (10 ECTS)	
Managing and Organising (10 ECTS)	
AND Choose 1 module from these two choices:	
Managing Global Supply Chain (10 ECTS)	
Digital Entrepreneurship (10 ECTS)	

Fall Semester (Sem	ester 1)
Must take these 2 n	nodules
International Business	s Environment (10 ECTS)
Economics for Interna	tional Business (10 ECTS)
Must take these 2 x	10 cp modules
Managing Culture Acro	oss Borders 1 (5 ECTS)
Foreign Language 1 (5	5 ECTS)
Spring Semester (S	emester 2)
Must take these 3 m	nodules
Mangaging Culture Ac	ross Borders 2 (5 ECTS)
Foreign Language 2 *	only available to Full Year students
registered on the BAII	B course (5 ECTS)
Managing Global Supp	bly Chain (10 ECTS)
AND Choose 1 modu	le from these three choices:
Management Accounti	ing for Decision Making (10 ECTS)
Digital Marketing (10	ECTS)

6.) BA (Hons) Business Management & Entrepreneurship (BABMISE)

Fall Semester (Semester 1)
Must take these 3 modules
Enterprise in Practice (10 ECTS)
Competitive Strategy and Innovation (10 ECTS)
Dynamic Entrepreneurship (10 ECTS)
Spring Semester (Semester 2)
Must take these 2 modules
Management Accounting for Decision Making (10 ECTS)
Managing and Organising (10 ECTS)
AND Choose 1 module from these two choices:
Managing Global Supply Chain (10 ECTS)
International Business and Communication (10 ECTS)

Must take these 3 modules Research for Marketing (10 ECTS) Buyer Behaviour (10 ECTS) Delivering Customer Value (10 ECTS) Spring Semester (Semester 2) Must take these 2 modules Digital Marketing (10 ECTS) Integrated Communications (10 ECTS) AND Choose 1 module from these two choices:	Fall Semester (Semester 1)	
Buyer Behaviour (10 ECTS) Delivering Customer Value (10 ECTS) Spring Semester (Semester 2) Must take these 2 modules Digital Marketing (10 ECTS) Integrated Communications (10 ECTS)	Must take these 3 modules	
Delivering Customer Value (10 ECTS) Spring Semester (Semester 2) Must take these 2 modules Digital Marketing (10 ECTS) Integrated Communications (10 ECTS)	Research for Marketing (10 ECTS)	
Spring Semester (Semester 2) Must take these 2 modules Digital Marketing (10 ECTS) Integrated Communications (10 ECTS)	Buyer Behaviour (10 ECTS)	
Must take these 2 modules Digital Marketing (10 ECTS) Integrated Communications (10 ECTS)	Delivering Customer Value (10 ECTS)	
Digital Marketing (10 ECTS) Integrated Communications (10 ECTS)	Spring Semester (Semester 2)	
Integrated Communications (10 ECTS)	Must take these 2 modules	
	Digital Marketing (10 ECTS)	
AND Choose 1 module from these two choices:	Integrated Communications (10 ECTS)	
	AND Choose 1 module from these two choices:	
Exploring Strategy and Innovation (10 ECTS)	Managing Global Supply Chain (10 ECTS)	

10.) BA (Hons) Economics (BAE)	
Fall Semester (Semester 1)	
Must take these 2 modules	
Intermediate Macroeconomics (10 ECTS)	
Intermediate Microeconomics (10 ECTS)	
AND Choose 1 module from these two choices:	
Econometrics (10 ECTS)	
Survey Research and Analysis for Business (10 ECTS)	
Spring Semester (Semester 2)	
You can take either Set 1, 2 or 3 (but cannot mix)	
Set 1	
Survey Research & Analysis* (10 ECTS)	
Environmental and Resource Economics (10 ECTS)	
Economic Evaluation (10 ECTS)	
Set 2	
Survey Research & Analysis* (10 ECTS)	
Managerial Economics 1 (Eco with Bus)	
Industrial Economics (Eco with Bus)	
Set 3	
Survey Research & Analysis* (10 ECTS)	
Global Financial Markets (10 ECTS)	
Economics of International Banking (10 ECTS) Due to the nature of the way that BA Economics is taught,	
there are strict limitations on who can study these courses.	T+
can only be studied in the Fall Semester or for the Full year	
Students must have studied a Finance Module and an	1
Economics Module prior to study at NTU and this must be	
shown on the transcript.	

Students who choose to study Survey Research & Analysis for Business in the Fall semester will only be able to take 2 of the modules in the Spring Semester from one of the sets on offer as you cannot study the same module twice and timetabling constraints us from offering another Economics module in it's place. We may be able to fit another module from the mixed route but would advise students prior to arrival which modules would be suitable.

YEAR 2 LEVEL 5 - SPRING SEMESTER ONLY Mixed Module Route:

CHOOSE 3 MODULES FROM THIS LIST (all modules are 10 ECTS each):

International Business & Communication*

Survey Research & Analysis*****

Management Accounting for Decision Making**

Digital Entrepreneurship

Marketing Management

Managing & Organising***

Managing Global Supply Chain

Exploring Strategy & Innovation****

Digital Marketing

* You cannot study International Business & Communication if you have studied International Business Environment in the fall semester as it is too similar a module.

**You cannot study Management Accounting for Decision Making if you have studied Financial Management or Management Accounting Information in the fall semester due to the modules being too similar

***You cannot study Managing & Organising if you have studied Managing & Organising for Human Resources in the fall semester as it is the same module.

****You cannot study Exploring Strategy & Innovation if you have studied Competitive Strategy & Innovation in the fall semester as it is the same module.

LANGUAGES: available for students on BAIB as accredited or supplementary. All other courses, the language will registered as supplementary only

(5 ECTS PER SEMESTER)

Arabic

English (either Business English or as a Foreign Language) French German

Italian Japanese Mandarin

Spanish

* **Students** <u>cannot</u> study a language in the <u>spring semester</u>. They can do it for the fall semester only or the full year due to the structure of the module.

Foreign languages cannot be at beginners level if taken as an accredited module. NB: for a small fee, a language can also be taken as a supplementary module.