



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA



## CALL FOR PAPERS

**5<sup>th</sup> Social and Environmental Accounting Conference (CSEAR Italy)**  
**Padova, Italy, 18-19 September 2014**  
**“Camouflaging of corporate (un)sustainability”**

Since 1991 the Centre for Social and Environmental Accounting Research (CSEAR) has been an international, membership-based organisation exploring the implications of and the possibilities for social, environmental and sustainability accounting and reporting. CSEAR's network of members supports students, practitioners, scholars and educationalists in all aspects of this mission.

In the light of the above the 5<sup>th</sup> CSEAR Italy Conference aims to provide an informal discussion forum to advance our theoretical understanding in the approach adopted by organizations (profit and not-for profit) in managing and reporting their sustainability impact. This conference is a gathering of academics, practitioners and researchers who focus on the research, theory and practice of social, environmental and sustainability accounting and reporting. The spirit of the conference is interdisciplinary and so submissions are also invited from perspectives beyond accounting.

For this 5<sup>th</sup> CSEAR Italy Conference we are pleased to announce that **Prof. Robin Roberts**, University of Central Florida, **Prof. Charles Cho**, ESSEC Business School, and **Piermario Barzaghi**, KPMG Partner – Global Sustainability Service have accepted to be our plenary speakers.

A particular focus of this conference will be devoted to the issues of green-washing and camouflaging, i.e. strategies that occurs when firms promote an impression of legitimate social and environmental values, which (may or) may not be confirmed by their actions. In collaboration with the conference, there will be also a **Special Issue of Sustainability Accounting Management and Policy Journal (SAMPJ)** dedicated to this theme. We kindly invite papers on these topics using qualitative or quantitative methods. We are primarily interested in papers that engage in this debate by critically examining policies and practices in sustainability reporting, social and environmental performance measurement systems, and the mechanisms organizations may and/or have put in place to manage and control their social and environmental impact and/or their reputation.

The conference provides a forum for scholarly work in various stages of development and explicitly encourages open discussion as well as close collegiality. We thus plan to host two conference session types:

- **Parallel sessions:** presentations of full papers of 20 minutes followed by discussion. Full papers should be made available in advance. Selected papers could be assigned with discussants
- **Workshop sessions:** presentations of work in progress such as PhD outlines, research projects or ideas, with presentations of 10-15 minutes each followed by discussion.

## Submissions

You are kindly invited to submit papers (for parallel sessions) and/or extended abstracts (for workshop sessions approximately up to 1.500 words plus references) at the following e-mail address: [csearitaly.conference@unipd.it](mailto:csearitaly.conference@unipd.it)

Please, when submitting make sure the full paper or abstract are anonymous. Each submission should also contain the following information, on a separate file:

- Title of the contribution
- Author(s) and professional organization affiliation (university, department, organisation etc.)
- Contact Information (address, telephone, fax, e-mail etc.)
- Type of contribution (full complete papers, papers in progress, ideas for research project, thesis in progress)
- Statement of interest regarding the submission to the SAMPJ special issue

Paper should be written in English. Please note that papers and abstracts will be made available to all delegates prior to the conference.

**Important notice:** at least one author of an accepted paper/abstract must be registered before August 1<sup>st</sup> for the paper to be included in the final program.

### NEW DEADLINES:

Submission deadline to the 5<sup>th</sup> CSEAR Italy conference: *12<sup>th</sup> July 2014*

Notification of acceptance: *20<sup>th</sup> July 2014*

Dates of the 5<sup>th</sup> CSEAR Italy conference: *18<sup>th</sup> – 19<sup>th</sup> September 2014*

## Registration and contact

In order to register to the conference please click [here](#)

Registration fees:

| Participant                     | Registration fee before 27th July 2014 | Registration fee after 27th July 2014 |
|---------------------------------|--|---------------------------------------|
|                                 |  |                                       |
| <b>CSEAR Member</b>             | <b>130</b>                             | <b>150</b>                            |
| <b>Student CSEAR Member</b>     | <b>60</b>                              | <b>70</b>                             |
|                                 |  |                                       |
| <b>Non-CSEAR Member</b>         | <b>210</b>                             | <b>230</b>                            |
| <b>Student Non CSEAR Member</b> | <b>130</b>                             | <b>150</b>                            |

Please note that you can join CSEAR and take a look at CSEAR membership benefits here: <http://www.st-andrews.ac.uk/csear/join/join-csear/>

Contact:

For further information please contact: [csearitaly.conference@unipd.it](mailto:csearitaly.conference@unipd.it)

## **Scientific committee**

Giacomo Boesso (University of Padova)  
Paolo Bortoluzzi (University of Padova)  
Lies Bouten (IESEG)  
Charles Cho (ESSEC)  
Ericka Costa (University of Trento)  
Massimo Contraffatto (University of Bergamo)  
James Guthrie (Macquarie University and Bologna University)  
Carlos Larrinaga (University of Burgos)  
Mathias Laine (University of Tampere)  
Giovanna Michelin (University of Exeter and University of Padova)  
Lee Parker (University of Southern Australia)  
Den Patten (Illinois State University)  
Silvia Pilonato (University of Padova)  
Federica Ricceri (University of Padova)  
Robin Roberts (University of Central Florida)  
Michelle Rodrigue (Laval University)

**Organizing committee** (contact: [csearitaly.conference@unipd.it](mailto:csearitaly.conference@unipd.it))

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