

# 3rd Padova IO Workshop

7-8 May 2026

Sala Seminari, via del Santo 33

Department of Economics and  
Management "Marco Fanno"

University of Padua

## Thursday 7 May

**10:30** – Welcome address by Fabio Manenti (dSEA UNIPD)

**10:45 - 12:45** "Network Externalities and Consumer Behavior"

*Chair: Marco Buso (dSEA UniPD)*

**Gianni de Fraja** (University of Nottingham): "Moving to the Frontier: Network Externality Determinants of Technology Adoption" (with Toshihiro Okubo and James Rockey).

**Luca Sandrini** (dSEA UniPD): "Evolution of Consumer Naivete in Markets with Network Externalities" (with Roberto Rozzi).

**Michela Boldrini** (Bocconi): "The Choices of Others: An Experiment on Social Search" (with Maria Bigoni, Niccolò Lomys, and Emanuele Tarantino).

**12:45 - 14:00** – Lunch

**14:00 - 15:00** – Keynote Address

*Chair: Paola Valbonesi (dSEA UNIPD)*

**Uri Gneezy** (UC San Diego): "Incentives and Behavior Change"

**15:00 - 15:30** – Coffee Break

**15:30 - 16:45** "Public Procurement"

*Chair: Riccardo Camboni (dSEA UNIPD)*

**Luca Corazzini** (University of Milan Bicocca): "Procuring Innovation Through Bid Preference: An Experiment" (with Riccardo Camboni, Stefano Galavotti, and Paola Valbonesi)

**Audinga Baltrunaite** (Banca d'Italia): "Subcontracting in Public Works: Contract Performance and Workplace Safety" (with Marco Visentin)

## Friday 8 May

**09:00 - 11:00** "Innovation and competition"

*Chair: Shiva Shekhar (Tilburg School of Economics and Management)*

**Heiko Karle** (Frankfurt School of Finance & Management): "Moon-Shot versus Incremental: Innovation, Competition, and Product Ranges" (with Markus Reisinger and Johannes Schneider)

**Marc Bourreau** (Télécom Paris): "Platform Interoperability and Innovation"

**Leonardo Madio** (dSEA UniPD): "Platform Tying and its Effects" (with Fabio Manenti and Massimo Motta)

**11:00 - 11:30** – Coffee Break

**11:30 - 12:45** "Market Structure"

*Chair: Gianluca Antonicchia (Milan Bicocca)*

**Anastasia Leontiou** (University of Wien): "Limited-availability bargains in vertical markets" (with Fabio Antoniou)

**Salvatore Piccolo** (University of Bergamo): "Merger Control, Information Leakage and Decision Bias" (with Neil Dryden, Sander Heinsalu, and Jorge Padilla)

**12:45 - 14:00** – Lunch

If you need more information, please contact **Leonardo Madio** at [leonardo.madio@unipd.it](mailto:leonardo.madio@unipd.it)



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