Innovation and technological alliances (20 hours)

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- This module tackles some important issues related to the innovation activity of firms, focusing on emergent new models of open innovation based on the use of external sources and technological alliances. The module is subdivided in the following 5 main topics. They will be selected, after a collective discussion in the class.

1. The model of open innovation (closed vs. open models)
2. The geography of innovation activity (networks and high-tech clusters)
3. Knowledge exploration and exploitation in technological alliances and acquisitions
4. Creating value and extracting value from technological alliances
5. Alliances and industry evolution

General references


Simon H. (1986), How managers express their creativity, Across The Board, 23, n. 3 p. 11-16.

**Evaluation: students presentation of a topic using a selected article**


