

## Lecture plans for international students from the University of Padova

8 September 2023

Tamane Ozeki, Associate Professor  
Graduate School of Urban Management

### 1. The educational Program (Syllabus are shown in the attachment)

#### 1-1 Graduate School of Urban Management (Umeda Campus)

##### 1-1.1 Innovation management theory (1 credit) and Business modelling theory (1 credit)

- The course is developed through classroom lectures on innovation management and business modelling, which are taught by the host, Associate Professor Ozeki.
- The course consists of two 50-minute sessions a week on a single day, in a one-on-one basis. There will be some intersection with visiting Japanese students after these sessions.

##### 1-1.2 Urban business issues exercise 1 (3 credits)

- Basic exercises on start-up companies, small or medium enterprises and public institutions will be carried out. The students will report after the visit according to the instructions of the lecturers.
- The tentative schedule will be shown respectively.

#### 1-2 Lectures provided by International Education (Sugimoto Campus/ on zoom)

##### 1-2-1 Introduction to Japanese Culture (2 credit)

- This is the general and introductory study of Japanese culture to understand the background of Japanese society or Japanese way of thinking. Each class will cover topics on diverse cultural aspects of Japan, mainly traditional fine arts such as paintings and sculptures, and others.
- The course may include some field trips to cultural venues such as museums and other cultural venues.

##### 1-2-2 Japan Studies: Language and Society (2 credit)

- Culture, life, and people's consciousness produce language, and the use of that language changes culture, life, and people's consciousness. Modern society exists on the basis of the accumulation of these activities. In this class, students from different countries work together to understand Japanese society through the relationship between the Japanese language and Japanese culture, while international students will reaffirm the relationship between language, culture, and people's life in their own society, and share this understanding with others to achieve their goals.

##### 1-2-3 Social Innovation Practicum (2 credit)

- This is an advanced course for the students who are engaged in solving social problems and for those who are involved in development projects in international cooperation. Students will be requested to reanalyze the social issues using the Project Cycle

Management (PCM) method used in social development and international cooperation projects in Japan. By the end of the class, students should be able to prepare a draft plan for a social development project to their selected issue, while experiencing the general process of PCM. In order to deepen students' understanding of PCM, the class will include exercises that make students experience the process of planning a social development project. If conditions allow, students will be given the opportunity to conduct proposed activities in the field at Osaka or Kansai region based on their project design.

## 2. Timetable

<Sugimoto Campus> 26<sup>th</sup> Sept. to 15<sup>th</sup> Dec.

	Mon	Tue	Wed	Thr	Fri	Sat
1 9 : 00-10 : 00						
2 10 : 45-12 : 15			Japanese Culture Komura			
3 13 : 15-14 : 45	Japan Studies: Language and Society Nakajima					
4 15 : 00-16 : 30				Social Innovation Nakai		
5 16 : 45-18 : 15						

<Umeda Campus> 1<sup>st</sup> Oct 2023 to 8<sup>th</sup> Feb, 2024

	Mon	Tue	Wed	Thu	Fri	Sat
1 9 : 30-10 : 20						Urban Business exercise -Tentative (depending on the visiting schedule)
2 10 : 30-11:20						
3 11:30-12:20						
4 13:30-14:20						
5 14:30-15:20						
6 15:30-16:20						
7 16:30-17:20		Business Model Ozeki				
8 17:30-18:20		Innovation Management Ozeki		(Workshop)		