

1222-2022
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ANNI



UNIVERSITÀ
DEGLI STUDI
DI PADOVA

*d*SEA
DIPARTIMENTO DI SCIENZE
ECONOMICHE E AZIENDALI
"MARCO FANNO"

dsf Dipartimento di
Scienze
del Farmaco



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POSTGRADUATE MASTER
BUSINESS AND MANAGEMENT

MBM

industry specific

fragrance and

cosmetic sector

ACADEMIC YEAR
2020/2021

introduction

The Master in Business and Management (MBM) delivered in partnership with **European Fragrance and Cosmetics Master** (EFCM) started in 2002 through an agreement between:

- Department of Economics and Management, UniPD
- Department of Pharmaceutical and Pharmacological Sciences, UniPD
- ISIPCA (Institut Supérieur International du Parfum e de la Cosmétique Aromatique Alimentaire)
- l'Université de Versailles Saint-Quentin-En-Yvelines

MBM is a course designed for students who do not have a previous background in business and economics. Therefore, it is ideal for students with a science degree.

Other degree courses may also be taken into consideration so do get in touch with us if you hold a degree in any area outside the business field.

program structure

The MBM program is fully taught in English. MBM main modules delivered by both Italian and international professors:

- Accounting and Finance
- Management in Organizations
- Marketing Management and Customer Behavior
- Strategic Management of the Enterprise
- Advanced Topics in Management
- Operations Management
- Business Plan

MBM Industry specific courses given by leading industry experts:

- New Product Development in the fragrance and cosmetic industry
- Environmental Management and Regulatory Affairs
- Management of Operations in the fragrance and cosmetic industry

Teaching is followed by a period of internship lasting at least 4 months in Italy or abroad during which the students are required to elaborate a Final project work.

objectives

Our specific objectives are:

- To provide a good solid base in business, management and marketing.
- To prepare students for a career in the modern business world.
- To get students in touch with the reality of the industry by combining theory with practice.
- To provide the student with an international learning environment.

international and multicultural dimension of the program

Since 2002, the MBM have welcomed students from more than 45 countries.

Multiculturalism and international learning environment is one of the relevant features of the program that further contributes to professional growth of students.

internship/job opportunities

This master would interest specially those companies looking for professional profiles highly competent both at technical and management levels.

Some of the companies that come either in the classroom to give the lectures or take our students as interns:

L'Oréal Italia, L'Erbolario, Mavive, Mane Italia, Beauty San, BASF, Alés Group, Gattefossé, IFF, Givaudan, Unifarco, Symrise, Henkel, etc.

Some areas that our students could be involved in: marketing management, project management, product development, product safety, science marketing, sales management, technical management, regulatory affairs, junior entrepreneur, fragrance and cosmetic press and communications, etc.

single courses

The MBM also offers the opportunity to attend individual courses addressed not only to the students but also to other applicants regardless of educational qualifications.

Modules available also in single course units:

- Operations Management (30 h);
- Strategic Management of the Enterprise (36 h).

information

Start and end dates

September 2020 – September 2021
(teaching: September - March)

Access requirement

First-cycle degree (Bachelor's degree)

Attendance

90% (required)

ECTS

60 CFU

tuition fees

Master € 7.600,00

First instalment: € 5.600,00
Second instalment: € 2.000,00

Single course € 760,00

Available places: 2 for each course unit



Further information will be provided in the call for application 20/21 which will be published on the “Master” section of the UniPd website.

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contacts

Director prof. Giacomo Boesso
giacomo.boesso@unipd.it

Administration office
UniSMART Academy
academy@unismart.it
049 5913540

Master's tutor
sima.masoudi@unipd.it

Web Master in Business Management

Social Facebook @mbm.padova

**DSEA - Dipartimento Scienze
Economiche e Aziendali
"Marco Fanno"**
Università di Padova
Via Ugo Bassi 1, 35131 Padova

MASTER
E CORSI DI PERFEZIONAMENTO E AGGIORNAMENTO

