aims

The Professional Course is devoted to train new professional figures applying the concepts, contents, languages, and methods of management. The goal is to develop specific skills in the context of firms’ internationalization. The Master uses a mix of methodologies and training techniques: lectures, seminars, case studies, company visits, teamwork, discussion and drafting of reports, etc.

career opportunities

The program of the executive course includes a compulsory internship of 3 months or more which offers a unique opportunity to put in practice the MIBS subjects directly in the business world and to better understand the process of internationalization. During the internship period, participants will also develop a final project work that will combine theory frameworks learned in class with the internship experience outcome. The MIBS office will support all participants during the internship and the first contact with companies.

admission requirements

- 3 years bachelor
- Good knowledge of English language
- Strong motivation and passion for the issues related to internationalization or social media marketing

tutoring

Our tutoring service helps students in contacting and selecting the internship partners. The basic services provided are:
- Identification of companies for internships;
- CV writing;
- University thematic CareerDay;
- Forward CV to companies;
- International opportunities;
- Monitoring of companies during the internship period.
two specialization paths

320 hours in-class teaching in English mostly on Friday and Saturday by leading Italian and International professors with a well-balanced mix of theory and practice.

common modules

- International Business
- International Payment & Documentary credit
- International Marketing
- International Accounting
- Digital Media Marketing

supporting SME internationalization & web marketing

- Strategy and Business Plan
- Organizational Design and Global Supply Chain Management
- Digital Media Analytics
- Web Design
- Web Communication
- Innovation Management

finance and law for international business

- International Financial Markets and Operational Instruments
- International Transports and Incoterms
- Financial Analysis for Internationalization
- International Commerce and Financial Law
- International Tax Law
- International Trade and Investment Law
The Master’s course includes a 3 months internship in a company. Here there’re some of the companies in partnership with the Master.
Start and end dates
November 2020 – September 2021
Registration deadline: October 2020

Access requirement
First-cycle degree (Bachelor’s degree)

Attendance
70% (required)
- 310 hours frontal teaching
- 10 hours distance teaching
- 500 hours stage
- 200 hours project work

ECTS
60 CFU

tuition fees

Master € 6.324,50

Further information is provided in the call for applications 20/21, online in the “Master” section of the UniPd website.
contacts

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