

PhD in Economics and Management - Research Methods -

Course's Coordinator: Prof. Michele Fabrizi

COURSE OBJECTIVES & LEARNING OUTCOMES

The objective of this course is to introduce students to understanding the meaning of doing research in Management. Specific emphasis will be given to i) the identification of a relevant research question, ii) the discussion of the different research methods available to carry out research in Management, and iii) the understanding of the differences among the main publishing outlets.

The course will make extensive use of the CARMA library to introduce the most commonly used research methods in Management and will leverage guest professors who are expert in the research methods analyzed.

Students' presentation will complement the material presented during the course.

SCHEDULING, TIMETABLE AND VENUES:

Date	Time	h	Topic / Activity	Instructor	Additional Material (optional)
12 Oct 2023	9.00-13.00 Room 45	3	Introduction to Research Methods in Management: <ul style="list-style-type: none"> • How to identify a research question • Review of research methods in management (archival, literature review, field study etc) • Publishing research in Management (journal rankings etc etc) • The toolkit of the good researcher • Overview of the publication process 	Fabrizi	CARMA VIDEOS: <ul style="list-style-type: none"> • Overview of the Research Process, by Dr. Larry Williams; • Questionable Research Practices, by Dr. George Banks
26 Oct 2023	9.00-12.00 Room 45	3	<ul style="list-style-type: none"> • How to conduct a literature review (databases, systematic analysis, meta-analysis etc) 	Danese	CARMA VIDEOS: <ul style="list-style-type: none"> • Systematic Reviews/Meta-Analysis by Dr. Justin DeSimone / Dr. Micheal Brannick / Dr. Ernest O'Boyle
30 Oct 2023	11.00-14.00 Room 46	3	<ul style="list-style-type: none"> • Social Network Analysis (intro to the literature, main SNA measures, analysis of network structures and changes, intro to softwares for networks' representation and quantitative analysis). 	Maghssudipour	CARMA VIDEOS: <ul style="list-style-type: none"> • Meet the Methodologist 13 by Stephen Borgotti



21 Nov 2023	9.00-12.00	3	<ul style="list-style-type: none"> Sociometric (survey, factor analysis, SEM etc) 	Galeazzo	<p>CARMA VIDEOS:</p> <ul style="list-style-type: none"> Introduction to R and Table Creation, Exploratory Factor Analysis, Confirmatory Factor Analysis by Dr. Scott Tonidandel / Dr. Chelsea Song / Dr. Lisa Lambert Recommendations for Discouraging, Identifying, and Removing Dirty Data in Survey Research by Dr. Justin DeSimone Structural Equation Models for Experimental Designs by Dr. Heiko Breitsohl Quasi-Experimental Research by Dr. Adam Grant
12 Dec 2023	14.00-17.00	3	<ul style="list-style-type: none"> Doing Qualitative Research 	Fabrizi & Lakshmi	<p>CARMA VIDEOS:</p> <ul style="list-style-type: none"> Publishing Criteria for Qualitative Research, by Dr. Michael Pratt Tips and Traps for Publishing Qualitative Research: An Editor's Perspective, by Dr. Tima Bansal <p>Design and Measurement with Quantitative and Qualitative Data, by Dr. Rhonda Reger / Dr. Lisa Lambert</p>
13 Dec 2023	9.00-12.00	3	<ul style="list-style-type: none"> Doing Qualitative Research 	Fabrizi & Lakshmi	<p>CARMA VIDEOS:</p> <ul style="list-style-type: none"> Publishing Criteria for Qualitative Research, by Dr. Michael Pratt Tips and Traps for Publishing Qualitative Research: An Editor's Perspective, by Dr. Tima Bansal <p>Design and Measurement with Quantitative and Qualitative Data, by Dr. Rhonda Reger / Dr. Lisa Lambert</p>
11 Jan 2023	9.30_12.30	3	<ul style="list-style-type: none"> Students' presentations <p>Each student will select a paper and will present it in class.</p>	Fabrizi	

EXAMINATION METHOD & ASSESSMENT CRITERIA

Evaluation will be made on the basis of three components:

- PRESENTATIONS: 70%



- IN-CLASS PARTICIPATION: 30%

OFFICE HOURS & STUDENT CONSULTATION

Any time by appointment