

PhD in Economics and Management - Research Methods I -

Course's Coordinators: Prof. Valentina De Marchi & Michele Fabrizi

COURSE OBJECTIVES & LEARNING OUTCOMES

The objective of this course is to introduce students to understanding the meaning of doing research in Management. Specific emphasis will be given to i) the identification of a relevant research question, ii) the discussion of the different research methods available to carry out research in Management, and iii) the understanding of the differences among the main publishing outlets.

The course will make extensive use of the CARMA library to introduce the most commonly used research methods in Management and will leverage guest professors who are expert in the research methods analyzed.

Students' presentation will complement the material presented during the course.

ZOOM LINK FOR STUDENTS WITHOUT VISA AND ATTENDING ONLINE: <https://unipd.zoom.us/my/mfabrizi>

SCHEDULING, TIMETABLE AND VENUES:

Classes will comprise 4 four-hour sessions as scheduled below.

Date	Time	h	Topic / Activity	Instructor	Material
17 Oct 2022	9.00-13.00 Room 45	4	Introduction to Research Methods in Management: <ul style="list-style-type: none"> • How to identify a research question • Review of research methods in management (archival, literature review, field study etc) • Publishing research in Management (journal rankings etc etc) • The toolkit of the good researcher • Overview of the publication process 	De Marchi & Fabrizi	REQUIRED CARMA VIDEOS: <ul style="list-style-type: none"> • Overview of the Research Process, by Dr. Larry Williams; • Questionable Research Practices, by Dr. George Banks
24 Oct 2022	9.00-12.00 Room 45	3	<ul style="list-style-type: none"> • How to conduct a literature review (databases, systematic analysis, meta-analysis etc) 	Noemi Sinkovics, University of Glasgow <i>Via Zoom</i>	REQUIRED Read the introduction of the book at the following link: https://lisaannrichey.wixsite.com/batmansavethecongo OPTIONAL CARMA VIDEOS: <ul style="list-style-type: none"> • Systematic Reviews/Meta-Analysis by Dr. Justin DeSimone / Dr. Micheal Brannick / Dr. Ernest O'Boyle
26 Oct 2022	15.00-18.00	3	<ul style="list-style-type: none"> • Doing Qualitative Research in Management 	Lisa Ann Richey, Copenhagen Business	OPTIONAL CARMA VIDEOS: <ul style="list-style-type: none"> • Publishing Criteria for Qualitative Research, by Dr. Michael Pratt



				School	<ul style="list-style-type: none"> Tips and Traps for Publishing Qualitative Research: An Editor's Perspective, by Dr. Tima Bansal Design and Measurement with Quantitative and Qualitative Data, by Dr. Rhonda Reger / Dr. Lisa Lambert
4 Nov 2022	14.00-17.00	3	<ul style="list-style-type: none"> Doing Quantitative Research in Management 	Francesco Di Lorenzo, Copenhagen Business School	OPTIONAL CARMA VIDEOS: <ul style="list-style-type: none"> Overview of Hypothesis Testing and Statistical Methods, by Dr. Lee (Betty) Zhou / Dr. Fred Oswald Testing Causal Hypotheses: Precisely Formulating Causal Hypotheses to Maximize Testability, by Dr. Keith Markus
Nov 10 th TO BE CONFIRMED		3	<ul style="list-style-type: none"> Sociometric (survey, factor analysis, SEM etc) and experimental research 	TBA	OPTIONAL CARMA VIDEOS: <ul style="list-style-type: none"> Introduction to R and Table Creation, Exploratory Factor Analysis, Confirmatory Factor Analysis by Dr. Scott Tonidandel / Dr. Chelsea Song / Dr. Lisa Lambert Recommendations for Discouraging, Identifying, and Removing Dirty Data in Survey Research by Dr. Justin DeSimone Structural Equation Models for Experimental Designs by Dr. Heiko Breitsohl Quasi-Experimental Research by Dr. Adam Grant
28 Nov 2022		4	<ul style="list-style-type: none"> Students' presentations Each student will select a paper and will present it in class.	De Marchi & Fabrizi	

EXAMINATION METHOD & ASSESSMENT CRITERIA

Evaluation will be made on the basis of three components:

- PRESENTATIONS: 70%
- IN-CLASS PARTICIPATION: 30%

OFFICE HOURS & STUDENT CONSULTATION

Any time by appointment via email to michele.fabrizi@unipd.it or valentina.demarchi@unipd.it

REFERENCE LIST