



NEW YORK SMART.  
WORLD-CLASS READY.®

**Baruch College | Zicklin School of Business**

ZICKLIN BUSINESS

YEARS

Global MBA | MS Dual Degree Graduate Programs

Zicklin School of Business  
Baruch College  
The City University of New York

- Established in 1961
- 55,000 degrees given each year
- 1,400 active academic programs
- 25 institutions across New York City
  - Including: 11 senior colleges
  - Seven community colleges
- 275,000 students enrolled each year



- Founded in 1847, one of 11 senior colleges in the CUNY system
- 19,700+ students
- 109 languages spoken
- 155 countries represented on campus
- Three academic schools:
  - The Zicklin School of Business
  - The Weissman School of Arts & Sciences
  - The Marxe School of Public and International Affairs



- Founded as a Business School in 1919
- 30+ degree programs
- 11,600+ Undergraduate students
- 2,700+ Graduate students
- 28% International
- 120,000+ Zicklin alumni
- Largest AACSB accredited in the U.S.



## GRADUATE PROGRAMS

- MBA Programs
  - Full-Time
  - Evening
- 10 Master of Science Degrees

## SEVEN EXECUTIVE PROGRAMS

- Executive MBA
- Executive MBA in Healthcare
- Four Executive MS Degrees
- Executive Doctorate in Business

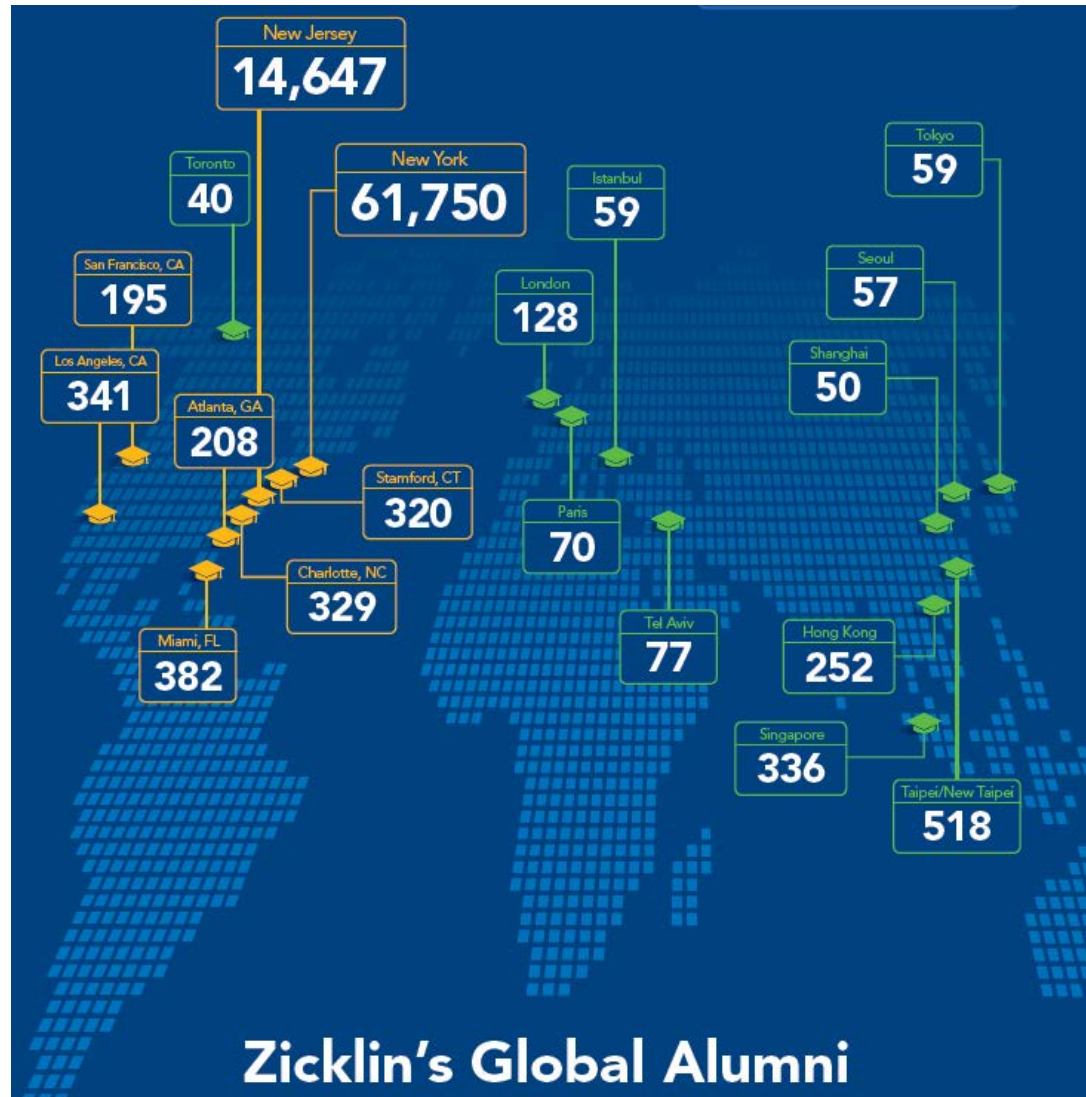
## DOCTORAL PROGRAMS

- 6 Concentrations

## SEVEN ACADEMIC DEPARTMENTS

- Stan Ross Department of Accountancy
- Bert W. Wasserman Department of Economics and Finance
- Department of Law
- Narendra Paul Loomba Department of Management
- Allen G. Aaronson Department of Marketing and International Business
- William Newman Department of Real Estate
- Paul H. Chook Department of Information Systems and Statistics





### ***U.S. News & World Report (MBA)***

- #1 Public Business School in New York City and State
- #62 in the United States of America

### ***Forbes Magazine***

- #2 Best Public College in New York State

### ***Money Magazine***

- #5 Best Colleges in Northeast, among public institutions

### ***Social Mobility Index (SMI)***

- #1 SMI rankings by CollegeNET

## Developing A New Generation of Global Business Leaders:

- University partnerships
- Study abroad programs
- Exchange programs

## Global Dual-Degree Program:

- MBA | MS in Finance

## Advisor Dedicated to our Global students

- Ms. Rong (Aloe) Yan
- [ZicklinGlobal@baruch.cuny.edu](mailto:ZicklinGlobal@baruch.cuny.edu)





## Global Dual-Degree Graduate Programs

Key Characteristics	Description
Target Students	MBA, MPAcc, MS degree students in partner institutions
Target Degree in Zicklin	MS in Finance (30 credits)
Typical Admission Criteria	GPA $\geq$ 3.0, TOEFL $\geq$ 80 (IELTS $\geq$ 6.0), Interview
Language of Instruction	English
Length of Study in New York	9 – 12 months
Total Credits in Partner Location/Online	6 (2 courses, typically taught in July and August)
Total Credits in New York	18 – 24, depending on credits transferred
Total Credits Transferred	Max 6 (2–3 courses)
Total Tuition and Fees for MS Degree	\$17,088 (good-faith estimate, varies depending on credits transferred, schedule, etc.)

## Global Dual-Degree Graduate Program Class Schedule– MSF (Sample)

ZSB MSF Program					
Basic Parameters					
Semester	Summer	Fall	Spring	Summer	Total
ZSB Credits	6	9	9	3	27
Classes	FIN 9781	ECO 9723	Elective(s)*	Elective(s)*	
	FIN 9783	BUS 9551	Elective(s)*		
		Elective(s)*	Elective(s)*		

\*Classes may be valued at 3 credits or 1.5 credits, so the number of classes will vary. This sample schedule is for a scenario for a student transferring in 3 credits.

## Zicklin Economics and Finance Faculty

- Full time faculty
  - More than 40
  - <https://zicklin.baruch.cuny.edu/faculty-research/academic-departments/economics-finance/faculty/>
- Part time faculty
  - Many Wall Street Professionals

# Elective Example 1

## FIN9891: Behavioral Finance

- Explore investor and individual psychological biases and how these biases may lead to less-than-optimal financial decisions.
- Why do investors typically wait too long to sell poor performing stocks yet sell good performing stocks too early?
- Behavioral finance - a combination of psychology and finance disciplines.
- Taught by Yves Siegel, CFA, MBA, a principal at Siegel Asset Management Partners, an investment advisory firm.
- Prior to starting his firm, Mr. Siegel spent eight years as a Managing Director and Portfolio Manager at Neuberger Berman investing primarily in energy infrastructure companies.
- He has over thirty years of industry experience and worked as a senior equity energy analyst at major brokerage firms including Lehman Brothers, Smith Barney, Wachovia Securities and Credit Suisse.

## Elective Example 2

# FIN9790: Essential Lessons from the US Financial Crisis

- Explains the essential business, finance, management and career lessons that people should take away from the 2008 US Financial Crisis
- Discusses similarities and differences with past crises, and the effect on markets and the economy of the covid-19 crisis
- Addresses macroeconomic, structural, capital markets, public policy, corporate governance and risk management issues
- Reviews case studies of firms at the center of the Crisis
- Evaluates the political/regulatory responses aimed at preventing a recurrence and what they mean for firms' strategic decisions and for future career opportunities.
- Ron Mandle - highly ranked sell-side bank stock analyst for 30-plus years, 13 years as a partner at Sanford C. Bernstein & Co., 10 years as an analyst/portfolio manager at GIC, the Singapore sovereign wealth fund, involved in GIC's large (and profitable) investment in Citigroup. He holds a BS and an MBA from MIT.
- Paul Scarpetta - head of investor relations at Freddie Mac, was an investor in financial stocks at two investment management firms, now a partner at Sard Verbinen, a strategic communications and crisis management consulting firm that has a large financial services practice. He holds a BS from the University of Virginia and an MBA from Northwestern University.

# Experiences

## Grad Student Organizations

- Zicklin Women in Business
- Zicklin Investment Club
- Data science and Analytics Society
- Zicklin Finance Club

## Centers & Institutes

- Subotnick Center/Wasserman Trading Floor
- Lawrence N. Field Center for Entrepreneurship
- Weissman Center For International Business
- The Steven L. Newman Real Estate Institute

# Zicklin's Graduate Career Management Center (GCMC) offers you:



Individualized  
Career Coaching



Self-assessment  
Tools



Workshops And  
Seminars



Industry Events



Employment  
Resources



Alumni And  
Corporate  
Connections



Late Hours For  
Working  
Professionals



Career Services  
For Life!

# Sample of Recent GCMC Events



## Job Search and Interviewing Practices: Finance

Join career advisors Annie Himmelsbach and Nancy Ancow, Zicklin alums in Finance at BNP Paribas and CH&Co (Capgemini), to search best practices and practice your interview and

FRIDAY, 11/04/22  
4:00 PM - 5:30 PM

<https://bit.ly/3fu3dIQ>



## What's Happening This Week at the GCMC

**EY Young Tax Professional of the Year (YTPY) Case Study Competition (Application)** Monday, October 31  
12:00 am - 11:55 pm

**Girls Who Invest Application Completion Workshop** Monday, October 31  
4:00 pm - 5:00 pm

**Raymond James' Advisor Inclusion Networks Career Night** Tuesday, November 1  
5:00 pm - 6:30 pm

**Morgan Stanley Pointers for Peers Virtual Series: Sales, Trading and Research** Wednesday, November 2  
5:00 pm - 5:45 pm

**KPMG Pre and Early Internship Opportunities** Friday, November 4  
1:00 pm - 3:00 pm



## Major Recruiters of Zicklin Students:

- BlackRock
- Ernst & Young
- Citi
- Deloitte
- Goldman Sachs
- PWC
- JPMorgan Chase
- KPMG

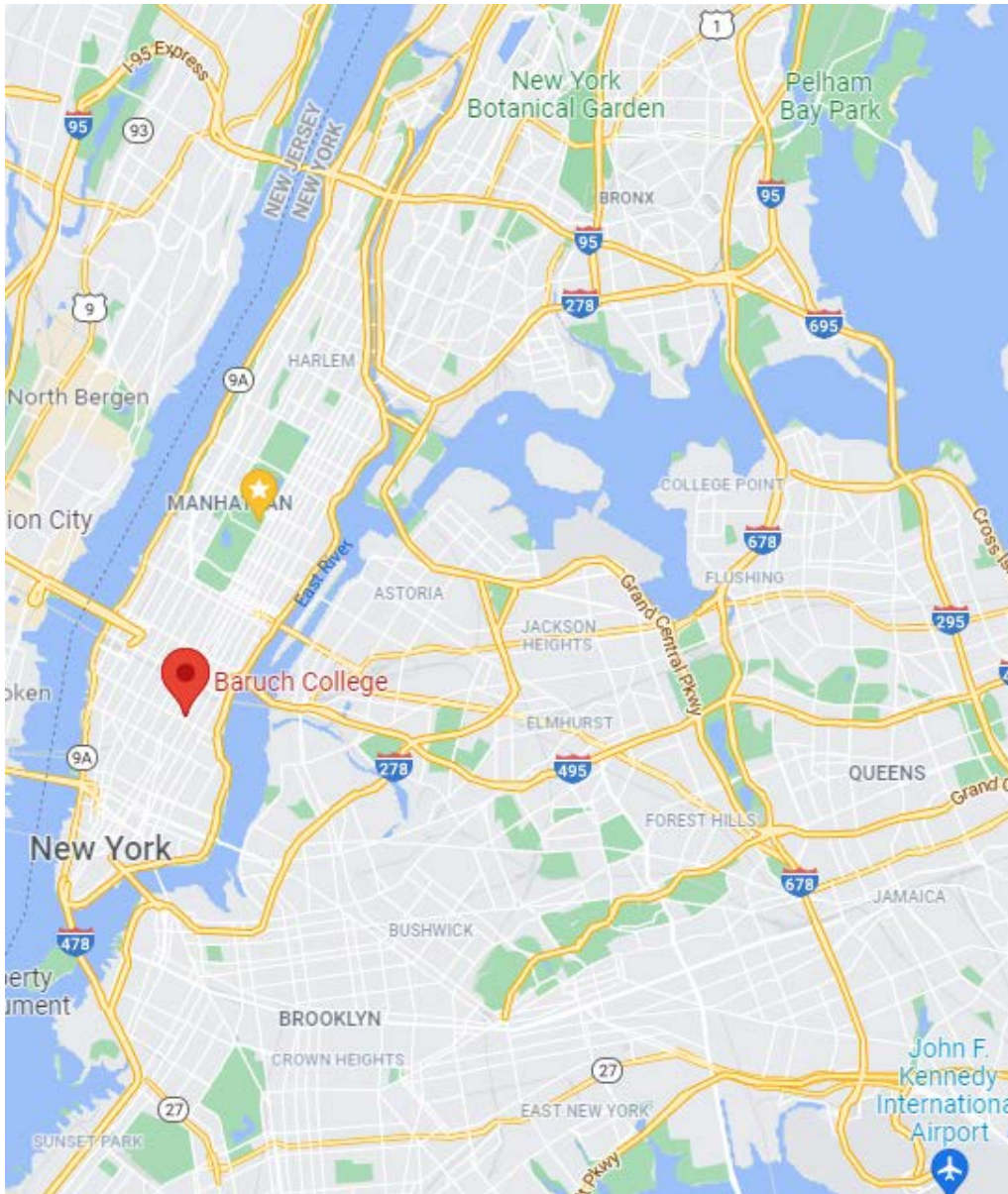


## Top Zicklin Graduates Employers:

- AIG
- Verizon
- American Express
- Grant Thornton
- Bank of America
- New York Life Insurance Co.
- Credit Suisse
- United Nations



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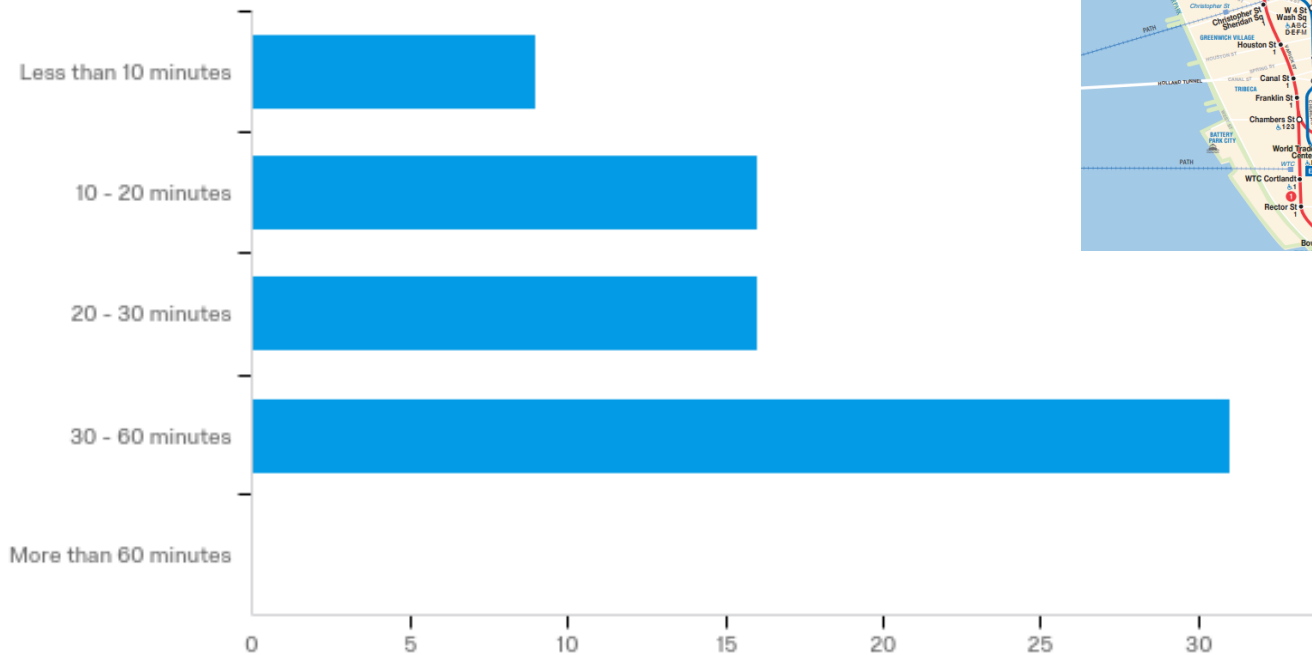
### Useful Websites

- [StreetEasy](#)
- [Baruch College Student Housing](#)



# Typical Commuting Time to School

- 60% of students, less than 30 minutes
- 40% of students, 30 – 60 minutes



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# Welcome to New York!

