



Romano Cappellari

AREA – MANAGEMENT
ASSOCIATE PROFESSOR

Details

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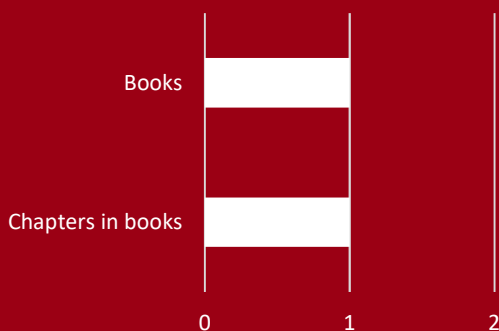
Research Interests

Retail Management
Brand Management
Fashion & Luxury Marketing

Career

- 2000 - Associate Prof., Department of Economics and Management, University of Padova
- 1998, Assistant Prof., University of Padova

Types of publications (last five years)



Education

Ph.D. in Business Administration, Ca' Foscari University of Venice, 1994
Master's Degree in Business Administration, Ca' Foscari University of Venice

Visiting

- Visiting scholar at the Hohenheim University of Stuttgart, year

Research projects within the last five years

National projects

- *Project name*, practice oriented project funded by Unismart Padova Enterprise, 2017

Teaching

School of Economics and Political Science, University of Padua

Undergraduate Courses

- Marketing, 2012-21
- Economia e Gestione della distribuzione commerciale, 2014-17
- Economia e Marketing del turismo, 2015

