



Ivan De Noni

AREA – MANAGEMENT
ASSOCIATE PROFESSOR

Details

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Padua, Italy

Italian
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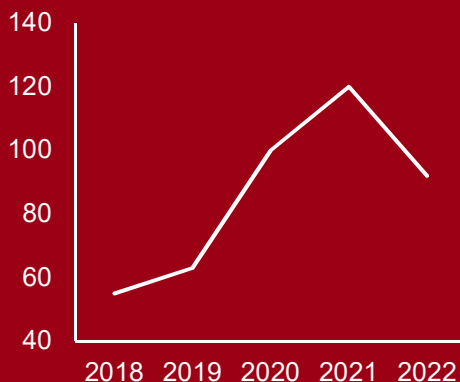
Research Interests

Innovation
Digital Marketing
Smart Tourism

Career

- 2022 - Associate Prof., Department of Economics and Management, University of Padova
- 2018 - Assistant Prof., University of Padova
- 2017 - Postdoctoral Fellow, University of Padova

Citations Overview (Scopus)



Education

Ph.D. in Business History and Corporate Finance, University of Milan, 2010

- Thesis Title: *Processi di internazionalizzazione e sistemi di PMI nell'economia della conoscenza: un'esplorazione empirica nel caso della regione Emilia Romagna*

Master's Degree in Economics and International Finance, University of Milan, 2006

Bachelor's Degree in Political Sciences, University of Milan, 2003

Research projects within the last five years

National projects

- *Territorial marketing project: Valutazione della domanda potenziale da parte di utenti ed imprese per i temi del marketing digitale nel settore del turismo o del food/wine*, academic oriented project funded by University of Milan, 2019
- *Giovani imprenditori e imprese innovative in aree montane*, academic oriented project financing agreement between the Interdepartmental Center for Applied Studies in Sustainable Management and Mountain Defense and Regione Lombardia, 2018-19
- *Le barriere percepite dalle imprese dell'agrifood agli investimenti diretti esteri in Africa*, practice oriented project funded by E4Impact, 2017

Teaching

School of Economics and Political Science, University of Padua

Undergraduate Courses

- Governo e Gestione delle Aziende, 2019-22

Graduate and Master Courses

- *Digital Media Marketing for SMEs*, Master name, 2020-22
- Innovation Management, Master name, 2019-22
- International Accounting, MIBS - Master in International Business for Small and Medium Enterprises

Public engagement

Business experiences/consultancy

- Consultancy activities: Venicecom; Zambon Cadempino Switzerland LTD
- Teaching: IIS "M.Bellisario" di Inzago; Synthesis srl Unipersonale; Formazione Unindustria Treviso; SIVE Formazione; UNIS&F; Associazione Innovanativi (FrogMarketing); IIS CARLO CALVI

Referee/Reviewer for

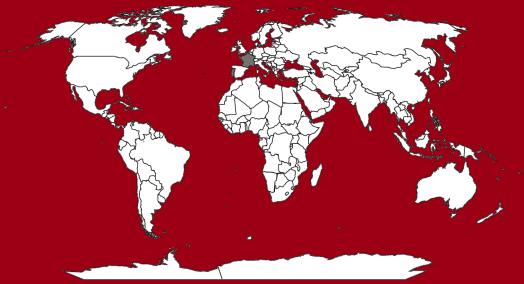
- *Research Policy; Regional studies; Technovation; Technology Analysis & Strategic Management; Cities; Asia Pacific Journal of Management; Scientometrics; European Planning Studies; Journal of Management & Organization; Journal of International Entrepreneurship; British Journal of Economics, Management & Trade; Editorial Member of the Journal of Modern Management Forum, Universe Scientific Publishing*

Editorial assignments

Types of publications (last five years)



International engagement



- Editorial Board member, *Journal of Modern Management Forum*, *Universe Scientific Publishing*

Service to Community within the last five years

2022 Conference organisation: Regional Innovation Policies, Padua, Italy

2021 Type of event, *Event name*, Nation, year

2019 Workshop organisation: Symposium on Innovation track of EURAM Conference, Portugal

Invited conference: R&D Management Conference, France

Honors and Awards

- University of Padova, Italy, Winner of the Open Badge T4L@Unipd for the participation in the formative project Teaching4Learning, 2019
- SIBR Conference on Interdisciplinary Business and Economics Research, Kuala Lumpur, Malaysia, Best Paper Award for *Innovation, absorptive capacity, environmental complexity, trust and cooperation within clusters*, 2013