



Alessandra Tognazzo

AREA – MANAGEMENT
ASSISTANT PROFESSOR

Details

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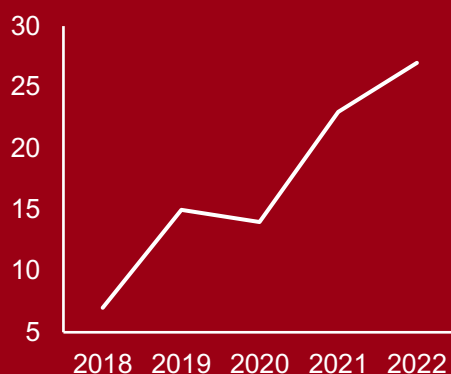
Research Interests

Entrepreneurship
Leadership
Family Business

Career

- 2018 - Assistant Prof., Department of Economics and Management, University of Padova
- 2016 - Senior Research Fellow, University of Padova
- 2013 - Junior Research Fellow, University of Padova

Citations Overview (Scopus)



Education

Ph.D. in Economics and Management, University of Padova, 2012

- Thesis Title: *A study of Family SMEs: from theoretical models to a competency-based approach*

Master's Degree in Business and Law, University of Padova, 2008

Bachelor's Degree in Business and Management, University of Padova, 2006

Life Long Learning

Course held by University of Padova in collaboration with CARMA - Consortium for the Advancement of Research Methods and Analysis, Texas Tech University, Italy, 2018

Course on QCA - Qualitative Comparative Analysis, University of Udine, Italy, 2014

Course on Comprehensive Meta Analysis, Biostat (USA), online, 2011

Course at Scuola Italiana di Metodologia della Ricerca AIDEA, University of Florence, Italy, 2009

Visiting

- Visiting student at Visiting IESE Business School - Master in Research in Management, Barcelona, Spain, 2010

Research projects within the last five years

International projects

- *Business resilience among disadvantaged groups: A European Study*, academic oriented project founded by JP Morgan Chase Foundation, 2017

National projects

- *People Management nel Family Business academic / or practice oriented* project founded by Elan-GSO, 2021
- *Imprenditorialità nel Terziario, academic / or practice oriented* project founded by CFMT, 2019

Teaching

International teaching activities

- Management internship program in Arts Administration - International Organizations and NGOs/Hospitality, Boston University, USA, 2017-20 and 2022

School of Economics and Political Science, University of Padua

Undergraduate Courses

- Business Organization, 2019-22

Graduate and Master Courses

- Family Business, 2013-22

Public engagement

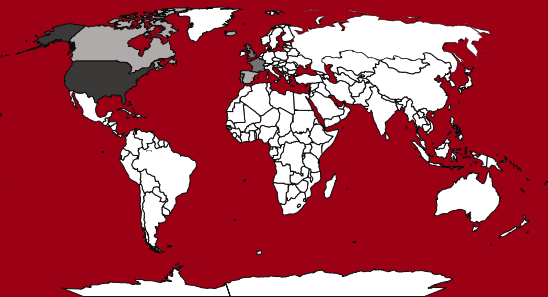
Memberships and partnerships

- EURAM - European Academy of Management, since 2017
- ASSIOA - Associazione Italiana di Organizzazione Aziendale, since 2015

Types of publications (last five years)



International engagement



- ASFOR - Observatory on Managerial and Entrepreneurial Education in SMEs Coordinated by Italian Association of Managerial Education, since 2011
- CUOA Centro per l'Imprenditorialità e le Aziende Familiari, since 2011
- Interuniversity Study and Research Group coordinated by the Italian Association of Managerial Education - AIDEA, since 2010

Business experiences/consultancy

- Explainer - Dissemination events, "Upgrade" Project, Italy, 2018

Referee/Reviewer for

- *International Review of Entrepreneurship*; *Journal of Family Business Strategy*; *Journal of Entrepreneurship & Innovation Management*; *Sage Open*

Editorial assignments

- Associate Editor, *Studi organizzativi*
- Editorial Review Board member, *Journal of Small Business Entrepreneurship*
- Editorial Review Board member, *Organizational Psychology*

Service to Community within the last five years

- 2021 Conferences: EURAM, Canada
Workshop: WOA-Workshop of Organizational Behavior, Italy
Webinar: *Progettazione Congiunta di Tecnologia, Organizzazione, Crescita delle Persone*, Italy
- 2020 Conferences: EURAM Conference, Track *Entrepreneurial decision-making and behavior*, online
- 2019 Conferences: EURAM Conference, Track *Entrepreneurial decision-making and behavior*, Portugal; IFERA, Italy
Workshop: WOA-Workshop of Organizational Behavior, Italy
- 2018 Conferences: EURAM Conference, Track *Entrepreneurial Emotions and Passion*, Iceland
- 2017 Conferences: EURAM Conference, Track *Entrepreneurial Emotions and Passion*, UK

Honors and Awards

- EURAM Best paper award for *Facing adversities: Entrepreneur's resilience and business recovery in SMEs*, online, 2021
- Premio per l'economia, Compagnia delle Opere - Fabbrica X l'Eccellenza for the paper *Famiglia e impresa: alleate nello sviluppo. Il calcolo del Corporate Family Responsibility*, Milan, Italy, 2017
- IFERA Best paper award for *A study of Italian tobacco shops: innovation and family dynamics*, Italy, 2016
- Empowering Research Award, Emblema Foundation and Philip Morris for the paper *Business model of the Italian tobaccoists* Italy, 2015
- ASFOR-EMERALD Best case study at Case Writing Competition for *The heart of business in a family business: the Hotel Stella case*, Italy, 2012
- Family Business Network - International Family Enterprise Research Academy (FBN-i/IFERA), The best Ph.D. Proposal for *Creativity in family firms: institutionalism and embeddedness*, Italy, 2010