

## Song Wen Ying, aka Margot Song



- Entrepreneur
- Founder & CEO of eJnnn Phecda Partners, a global investment fund and EnviroVest Group, environmental services group
- Cavaliere dell' Ordine della Stella d'Italia 2022

- Founder of EnviroVest Group, executive chairman of international business, entrepreneur with vision, global perspective and more than 20 years of cross border business development experiences, actively participated in China-Euro green business cooperation and smart technology innovation cooperation. Invested, built and operate the benchmark hazardous waste treatment company in China.
- In 2014, established joint venture company with Veolia, a fortune 500 company, the largest environment company in the world.
- In 2017, at Paris Climate Summit, Ms. Song was cordially received by French President Emmanuel Macron. President expressed his appreciation and encouragement to Ms. Song for actively promoting international cooperation in environment.
- In 2019, partnered with ANIMA(Italy) co-founded Green Economy Confederation, developing Italian green technologies to China.
- In 2021, final winner of “Excellence of Environment Protection” awarded by European Chamber of Commerce in China
- In 2021, established Smart Green Industry-University-Research Cooperation for SMACT(Italy) led by University of Padova and other 8 universities of Italy to develop research and innovation cooperation between Italy and China.
- In 2022, Ms. Song was awarded the **Cavaliere dell' Ordine della Stella d'Italia** by the Italian President in recognition of her outstanding contribution in China to the strengthening of international cooperation between Italy and China and to the strengthening of friendship between the two countries.

## Margot SONG Profile

EDUCATION	Peking University, Beijing, China	EXPERIENCE	EnviroVest Services(China)	Founder & CEO	20014-Current
	EMBA and Distinguished Lecturer		Veolia EnviroVest Services(Nanjing)	Chairman, Board of Directors	2014-Current
	Fudan University, Shanghai, China		eJnnn Phecda Partners	Founding & Managing Partner	2002-Current
	Bachelor of Science in Finance		Meida Nylon Chemical(SZ0007682)	Executive Director	2002-2009
			Bank of China(GuangDong)	Senior VP and Credit Manager	1991-2001

**As a female entrepreneur with vision, global perspective and more than 20 years of cross boarder transaction and business development experiences, Ms. Song is well versed in investment and operation management in the industrial sector.**

- In 2002, after spending 10 years at Bank of China and having risen through the corporate ladder to senior leadership position, Ms Song founded eJP, the private investment firm handful. The rare combination of entrepreneurship, investment talent, risk management rigor and interpersonal skills in Ms Song propelled eJP into the success of 3 funds that followed. Ms. Song orchestrated the successful acquisition of Meida Nylon Chemical Co., the largest manufacturer of nylon chips and served in the role of executive director for over 6 years and grew the company into a leading player of high-end polyamide chips in Asia working with top-class chemical conglomerates such as BASF(Germany), DSM(Holland).
- In 2007, Ms Song was selected Distinguished Guest Lecturer to Guanghua Management Business School of Peking University.
- In 2010, Ms Song formed a strategic partnership with One Equity Partners, JP Morgan Chase's wholly-owned private equity arm, and started to layout the strategic footprint for EnviroVest.

Over the years, Margot SONG's investments have demonstrated a record of strong returns achieved through industrial logistics and expertise. It has invested across environmental services, chemistry, pharmaceutical, semiconductor, advanced manufacture, etc.

**Case study in Environmental services sector:**

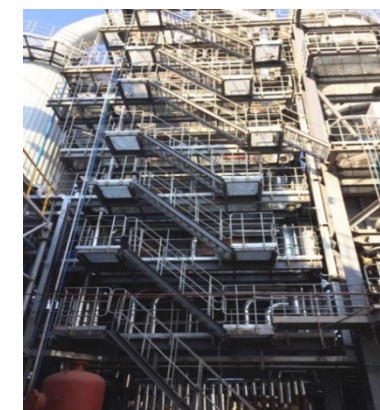
**EnviroVest, a company invested by Ms Margot SONG with the joint-venture partner VEOLIA**, built the largest hazardous waste treatment facilities in China helping largest chemical companies such as BASF solve the waste in China.

Since 2014, EnviroVest has since successfully grown the project into the largest hazardous industrial waste treatment facility in East China, with a designed capacity of over 100k tons p.a. The project company has also developed new revenue growth drivers through current customer penetration and new customer acquisitions.

EnviroVest's capital infusion, financial, human resource and operational management expertise, coupled with the venture partner's industrial and toxic waste treatment management systems, are producing a significant synergistic results as anticipated.

The company is highly recognized by the government and global companies such as BASF, DSM. Volkswagen, Siemens, etc.

**SIEMENS**





## Impact & Sustainability



Jun 2022 Italian National Day, Guangzhou. Lucia Pasquilini, CG of Italy to Guangzhou bestowed the decoration to Ms SONG on behalf of President Mattarella.

The award is one of the highest honors bestowed on international personalities contributed to Italy, as requested by the Italian Ministry of Foreign Affairs, deliberated by the "Ordine della Stella d'Italia" Committee and finally confirmed by the Italian President.

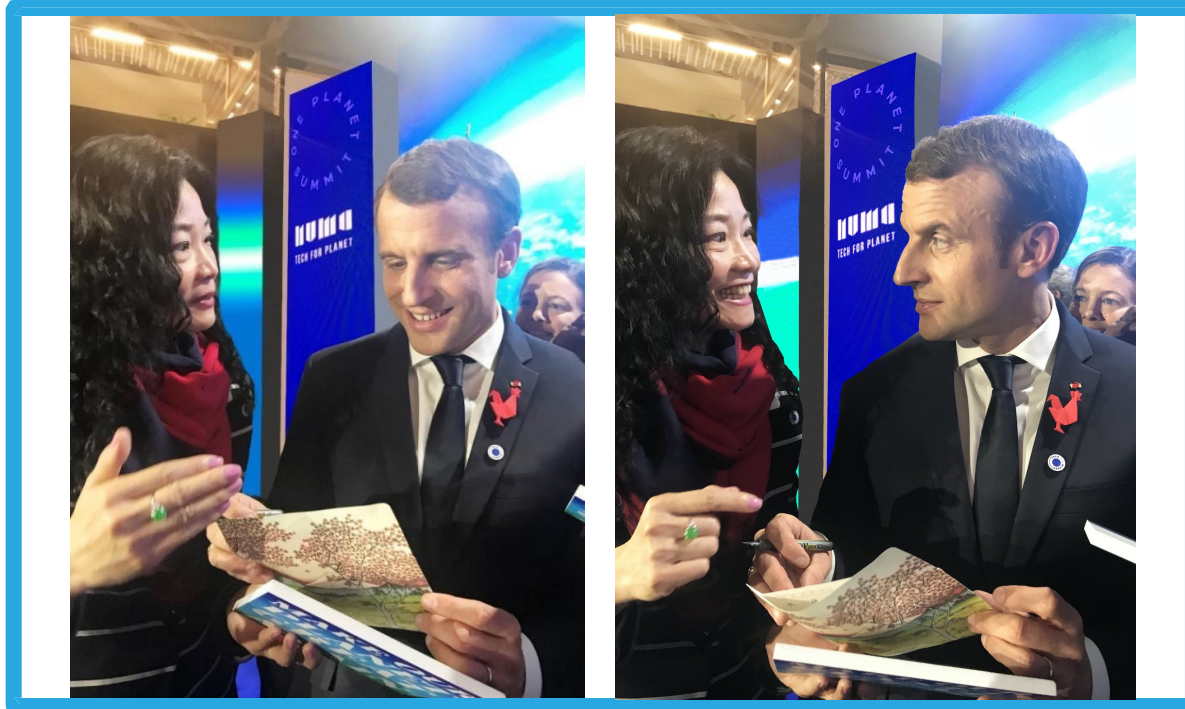
The award is given annually to foreigners and Italians abroad who have made an outstanding contribution to the promotion of friendly relations between Italy and other countries, in recognition of their outstanding role

### *Cavaliere dell' Ordine della Stella d'Italia*

**2022**, Margot Song was awarded the Cavaliere dell' Ordine della Stella d'Italia by Italian President Mattarella in recognition of her outstanding contributions to establish successful industries and technologies cooperation between Italy and China in sustainable energy and industrial sectors.



## Impact & Sustainability



Ms Margot SONG participated the Paris Climate Summit, interviewed by French President Emmanuel Macron

**2017**, at Paris Climate Summit, Ms. Song was cordially received by French President Emmanuel Macron. President Macron expressed his appreciation and encouragement to Ms. Song for actively promoting international cooperation in environment services.

Over decade, Ms. Song has actively participated in China-Euro green economy international cooperation in industrial environmental services and recycling business and built successful cooperation with [Business France](#), Italian Confederation of Mechanical & Engineering Industries (ANIMA, Italy), the World Bank International Finance Corporation (IFC), aicep Portugal Global and other world class institutions cultivating world collaboration to introduce these advanced technologies and create opportunities in China for innovative development and application.

## Honors and Recognitions

### *Ongoing Commitment to Sustainable Business*

#### European Chamber of Commerce<sup>8th</sup> CSR 2021 Annual Award

#### “Excellence in Environment Conservation-National”

Dec **2021**, the European Union Chamber of Commerce in China, a strong advocate of Corporate Social Responsibility, selected EnviroVest as the final winner of the Award of “Excellence in Environment Conservation-National” of Environment, Sustainability, and Carbon Neutrality.





# Impact & Sustainability

## International Influence

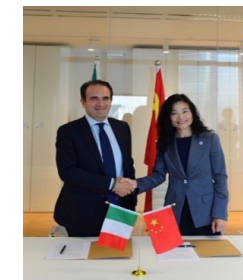
In Feb **2021**, witnessed by Mayors of Guangzhou and Padova(Italy), Consul General of Italy in Guangzhou, Ms Song led EnviroVest establish Smart Green Industry-University-Research Partnership with SMACT, a Competence Center led by the University of Padova that includes eight other universities in North-East Italy, research institutes (the National Institute for Nuclear Physics and the Foundation Bruno Kessler), the Chamber of Commerce of Padova, Intesa San Paolo and a long list of enterprises active in many different fields. The cooperation international received strong support from Guangzhou Municipality and Padova, Consulate General of Italy in Guangzhou, Italian Trade Commission (ITA), CCPIT Guangzhou, etc. It was covered by various mainstream media, including Xinhua, People's Daily, ANSA, as well as local media in Guangzhou and Padova, etc.



# Impact & Sustainability

## International Influence

In **2019**, witnessed by the Consul General of Italy in Guangzhou, Ms Song signed cooperation agreement with the Italian Confederation of Mechanical & Engineering Industries (ANIMA) to create the EU Green Economy Confederation (GEC), which aims to promote European environmental technology and business cooperation with Chinese enterprises. Ms. Song was appointed as the co-chairman of steering committee.

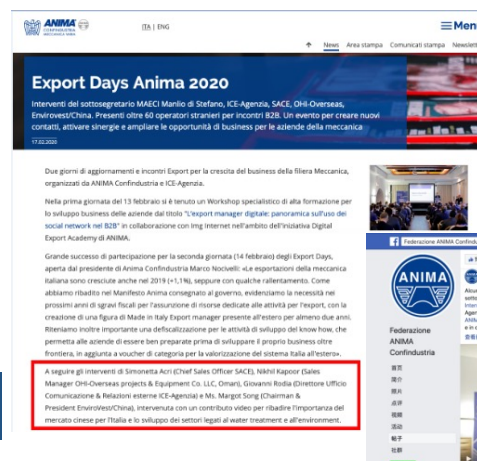


In February 2020, ANIMA awarded Green Ambassador of Business and Friendship of Italy to China to Ms. Song.

This is the first time such a Special Award was bestowed upon an individual by ANIMA.



Dec 4, 2019 Reported by IL 24 ORE SOLE



Media: ANIMA official website and Face Book  
Release date: Feb 15, 2020



## Impact & Sustainability

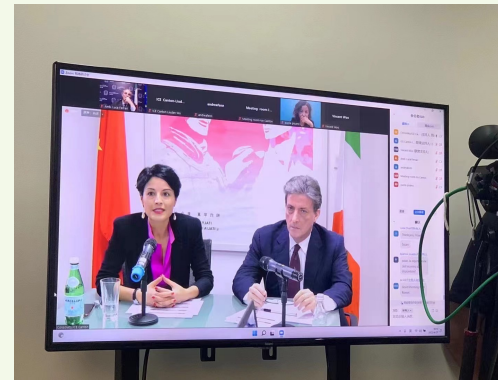
Combining the business practices and international investment experiences, Margot SONG is also selected as the distinguished lecturer by Peking University and Fudan University and speakers of numbers European Universities, introducing green development and international transaction practices to Master degree courses and other open courses.

May 2022, “China and New Technology” , a great new project initiated by General Consulate of Italy in Guangzhou and ITA Guangzhou office, introducing the new China to students in 6 top Italian universities. Margot SONG was one of the speakers delivered an open course to about 1000 college students in Polytechnic of Milan, Polytechnic of Turin, University of Rome La Sapienza, University of Turin and University of Bari.

Great opening made by **Ambassador of Italy to China** Luca Ferrari, former Italian Minister for Innovation and Technology,



Lucia Pasqualini, CG of Italy in Guangzhou and Massimiliano Tremitterra, head of ITA Guangzhou office introduced the project to college students and online audience.



EnviroVest delivered online keynote speech  
“The Green New China: ECO-PRIORITY IN DEVELOPEMENT” to college students in Rome, Milan and Turin in Italy.



Over 1000 college students from 6 top universities in Italy attended



## Impact & Sustainability

2019, Hong Kong. Ms Song introduced Europe technologies to **Governor of Guizhou Province**, Ms Chen Yiqin, and promoted investments in Europe to Guiyang Investment Group.



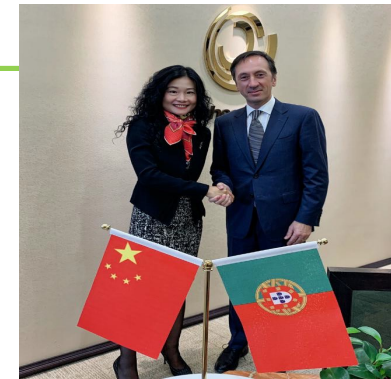
2018, Dusseldorf, Germany. **Governor of Jiangsu Province** met with Ms Song to encourage EV's investment efforts for introducing European technology to China.



Dec 2017, Beijing. Ms Margot SONG was invited to meet with Mr. **Bruno Le Maire, the French Minister of the Economy and Finance**. Ms. Song communicated and exchanged viewpoints at length with Mr. Le Maire and other French senior officials in the environmental sector. Mr. Le Maire expressed appreciation to EV's approach investing-in and growing French companies with a long-term perspective, encouraged EV to continue to promote financial cooperation in the areas of sustainability.



(Right)2020, Guangzhou, China. Ambassador of Portugal Du Aojie visited President Song in EnviroVest office, exchanging on strategic cooperation between Chinese and Portugal companies in environmental industry.



EV's founder met with French Minister of Economy and Finance.

(Left above photo)2019, Madrid, Spain. Ms. Xiana Margarida Mendez Bertolo (pictured right), Spanish Secretary of State for Trade of Ministry of Industry, Commerce and Tourism, hosted meeting with Ms Song.



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