

PIANO NAZIONALE DI RIPRESA E RESILIENZA (PNRR)

Missione 4, componente 1 “Potenziamento dell’offerta dei servizi di istruzione: dagli asili nido all’Università” – Investimento 3.4 “Didattica e competenze universitarie avanzate” e Investimento 4.1 “Estensione del numero di dottorati di ricerca e dottorati innovativi per la pubblica amministrazione e il patrimonio culturale”

Decreto Ministeriale n. 351 del 09.04.2022

Progetti di dottorato PNRR attivati presso il Dipartimento di Scienze Economiche e Aziendali dell’Università di Padova.

PhD programme in Economics and Management - Curriculum in Management

Titolo:

Strumenti di coinvolgimento degli attori locali nei progetti artistici e culturali delle fondazioni d’erogazione.

Stakeholder-engagement instruments in art and cultural projects of grant-making foundations.

Supervisor:

Prof. Giacomo Boesso

Abstract:

How much and how do foundations use planning and control tools for co-managing cultural and artistic projects with local stakeholders (associations, cultural institutions, other social bodies)?

The active involvement of local stakeholders is suggested by many researchers as the primary strategy for maximizing the social returns of cultural and artistic initiatives funded by grant-making foundations.

These advantages, however, are not automatic or easy to obtain, they require careful definition in the roles of the different stakeholders, as well as evaluation processes that use multidimensional measurement approaches.

This research phd grant is proposed to carry out a first national survey on the use of planning and control tools for the managing of stakeholders relations, in order to measure stakeholders’ involvement and the related hypothesized improvement in the impact of the cultural projects funded by foundations.