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CSEAR | Centre for Social & Environmental Accounting Research
Accountability Transparency Responsibility

5th Italian Social and Environmental Accounting Conference (CSEAR Italy)

Padova, Italy, 18-19 September 2014

“Camouflaging of corporate (un)sustainability”

Guest speakers

Charles H. Cho is Professor of Social and Environmental Accounting at ESSEC Business School (France). He holds a Ph.D in Business Administration (Accounting Track) from the University of Central Florida. His research interests are Social and Environmental Accounting; Corporate Social Responsibility (CSR); and Accounting and the Public Interest. Professor Cho has published a number of articles in leading academic journals such as *Accounting, Auditing and Accountability Journal*, *Accounting, Organizations and Society*, *Critical Perspectives on Accounting*, the *European Accounting Review*, and the *Journal of Business Ethics*, and was an invited author of chapters in several books. He has been presenting his work at various national and international conferences and is also actively involved in the academic community as a Council member of the Centre for Social and Environmental Accounting Research, Chair of the International Associates Committee, and as the International Associate representing France.

Robin W. Roberts serves as the Al and Nancy Burnett Eminent Scholar & Pegasus Professor in the Kenneth G. Dixon School of Accounting at the University of Central Florida. Robin is a member of the CSEAR Executive Council and previously served as editor of *Accounting and the Public Interest*, the research journal of the American Accounting Association Public Interest Section. Robin has been involved in social and environmental accounting research for over 25 years and his research has been published in a number of journals including *Accounting, Organizations & Society*, *Auditing: A Journal of Practice & Theory*, *Business Ethics Quarterly*, *Contemporary Accounting Research*, *Critical Perspectives on Accounting*, *Journal of Accounting and Public Policy*, *Journal of Accounting Research*, *Journal of Business Ethics*, and the *Journal of Business, Finance & Accounting*.

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Lorenzo Solimene – Senior Manager KPMG Advisory

He joined KPMG in 2000, since then he has progressively specialized in Corporate responsibility, Risk management and Corporate governance. Lorenzo helps clients in social ethical and environmental accounting and reporting with focus on "non financial value drivers" and their connections to core financial metrics. He also has experience in ISO Framework, CDP, GRI and assurance services in accordance with ISAE 3000.

Lucia Silva – Chief Sustainability Officer KPMG Italy & EMA

Lucia joined KPMG in 2000 in the Climate Change and Sustainability Services. Up to 2007 she provided support to clients on CR matters with a focus on: Sustainability Reports' Advisory and Assurance, CR strategic KPIs, Ethic Codes and training and stakeholder involvement. In 2008 she was seconded in the London office for one year, to coordinate the EMA (Europe, Middle East and Africa) CR Network. Since then she has been managing CSR for KPMG Italy and KPMG EMA developing activities focused on linking CSR to the core business.

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