



NEW YORK SMART.  
WORLD-CLASS READY.®

**Baruch College | Zicklin School of Business**

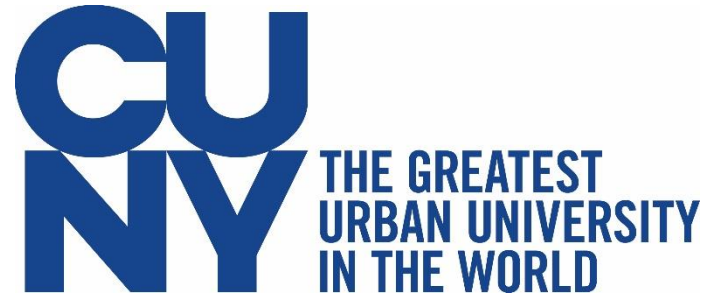
ZICKLIN BUSINESS

YEARS

Global MBA | MS Dual Degree Graduate Programs

Zicklin School of Business  
Baruch College  
The City University of New York

- Established in 1961.
- 55,000 degrees given each year.
- 1,400 active academic programs.
- 25 institutions across New York City
  - Including: 11 senior colleges
  - Seven community colleges
- 275,000 students enrolled each year



- Founded in 1847, one of 11 senior colleges in the CUNY system.
- 19,500+ students
- 111 languages spoken
- 168 countries represented on campus
- Three academic schools:
  - The Zicklin School of Business
  - The Weissman School of Arts & Science
  - The Marxe School of Public and International Affairs



- Founded as a Business School in 1919
- 30+ Graduate degree programs
- 11,000+ Undergraduate students
- 1,800+ Graduate students
- 28% International
- 120,000+ Zicklin alumni
- #1 MBA in public universities in New York City and State
- Largest AACSB accredited in the U.S.



## GRADUATE PROGRAMS

- MBA Programs
  - Full-Time
  - Evening
- 10 Master of Science Degrees

## SEVEN EXECUTIVE PROGRAMS

- Executive MBA
- Executive MBA in Healthcare
- Four Executive MS Degrees
- Executive Doctorate in Business

## DOCTORAL PROGRAMS

- 6 Concentrations

## SEVEN ACADEMIC DEPARTMENTS

- Stan Ross Department of Accountancy
- Bert W. Wasserman Department of Economics and Finance
- Department of Law
- Narendra Paul Loomba Department of Management
- Allen G. Aaronson Department of Marketing and International Business
- William Newman Department of Real Estate
- Paul H. Chook Department of Information Systems and Statistics



### ***U.S. News & World Report (MBA)***

- #1 Public Business School in New York City and State
- #62 in the United States of America

### ***Money Magazine***

- #1 Best Business Colleges in the US

### ***Forbes Magazine***

- #9 America's Best Value Colleges

### ***Social Mobility Index (SMI)***

- #1 SMI rankings by CollegeNET

## Developing A New Generation of Global Business Leaders:

- University partnerships
- Study abroad programs
- Exchange programs

## Global Dual-Degree Program:

- MBA | MS in Finance

## Advisor Dedicated to our Global students

- Ms. Rong (Aloe) Yan



## Global Dual-Degree Graduate Programs

Key Characteristics	Description
Target Students	MBA, MPAcc, MS degree students in partner institutions
Target Degree in Zicklin	MS in Finance
Typical Admission Criteria	GPA $\geq 3.0$ , TOEFL $\geq 90$ (IELTS $\geq 6.5$ ), Interview
Dual Degree Program	MBA/MS in Finance
Language of Instruction	English
Length of Study in New York	August – July (12 months, including summer)
Total Credits in New York	21-24 (7 courses)
Total Credits in Partner Location	6 (2 courses, typically taught in June and July)
Total Credits Transferred	6 (2–3 courses)
Total Tuition and Fee for MS Degree	\$17,500 – \$19,000 (good-faith estimate, may vary)



## Global Dual-Degree Graduate Program Class Schedule– MFA/MSF

FEAM-ZSB MSF Program					
Basic Parameters					
Semester	Summer @ DSEA	Fall	Spring	Summer	Total
ZSB Credits	6	9	9	3	27
Classes	FIN 9781	ECO 9723	Elective	Elective	
	FIN 9783	BUS 9551	Elective		
		Elective	Elective		

# Zicklin Economics and Finance Faculty

- Full time faculty
  - More than 40
  - <https://zicklin.baruch.cuny.edu/faculty-research/academic-departments/economics-finance/faculty/>
- Part time faculty
  - Many Wall Street Professionals

# Example 1. FIN9891 1URA

## Behavioral Finance

Traditional financial and economic theory are predicated on the assumption that investors act rationally in their financial decisions. Behavioral finance, a relatively new discipline, argues that investors sometimes act irrationally. This course will explore investor and individual psychological biases and how these biases may lead to less than optimal financial decisions. For example, why do investors typically wait too long to sell poor performing stocks yet sell good performing stocks too early? Behavioral finance is a combination of psychology and finance disciplines. The course will be taught by Yves Siegel, CFA, MBA, a principal at Siegel Asset Management Partners, an investment advisory firm. Prior to starting his firm, Mr. Siegel spent eight years as a Managing Director and Portfolio Manager at Neuberger Berman investing primarily in energy infrastructure companies. He has over thirty years of industry experience and worked as a senior equity energy analyst at major brokerage firms including Lehman Brothers, Smith Barney, Wachovia Securities and Credit Suisse.

# Example 2. FIN9891 1UTA

## Munis and ESG

The U.S. municipal bond market is a \$4 trillion market with average trading volume of over \$10B a day. This course will explore the ecosystem that underpins the industry: governmental and non-profit issuers, investment banks, rating agencies and asset management firms. With investors seeking to incorporate ESG (environmental, social and governance) factors in their investment selection, municipal bonds are a natural asset class offering investors an opportunity to make a positive contribution to society through their investments. The course will explore ESG frameworks, opportunities/challenges associated with ESG investing and evidence of linkages between ESG and financial performance. The class will also include a discussion on career paths within investment banking, public finance and ESG investing. The course will be taught by Jason Goh, Director of Investor Relations for the NYC Office of Management and Budget. In his current capacity, Mr. Goh is responsible for the City's \$100+ billion global investor relations program. Prior to his current role, Mr. Goh was a principal at a \$10B private equity group based in Asia and a Vice President at Morgan Stanley. Mr. Goh has an MBA from the Wharton School and a Bachelor of Finance from Southampton University.

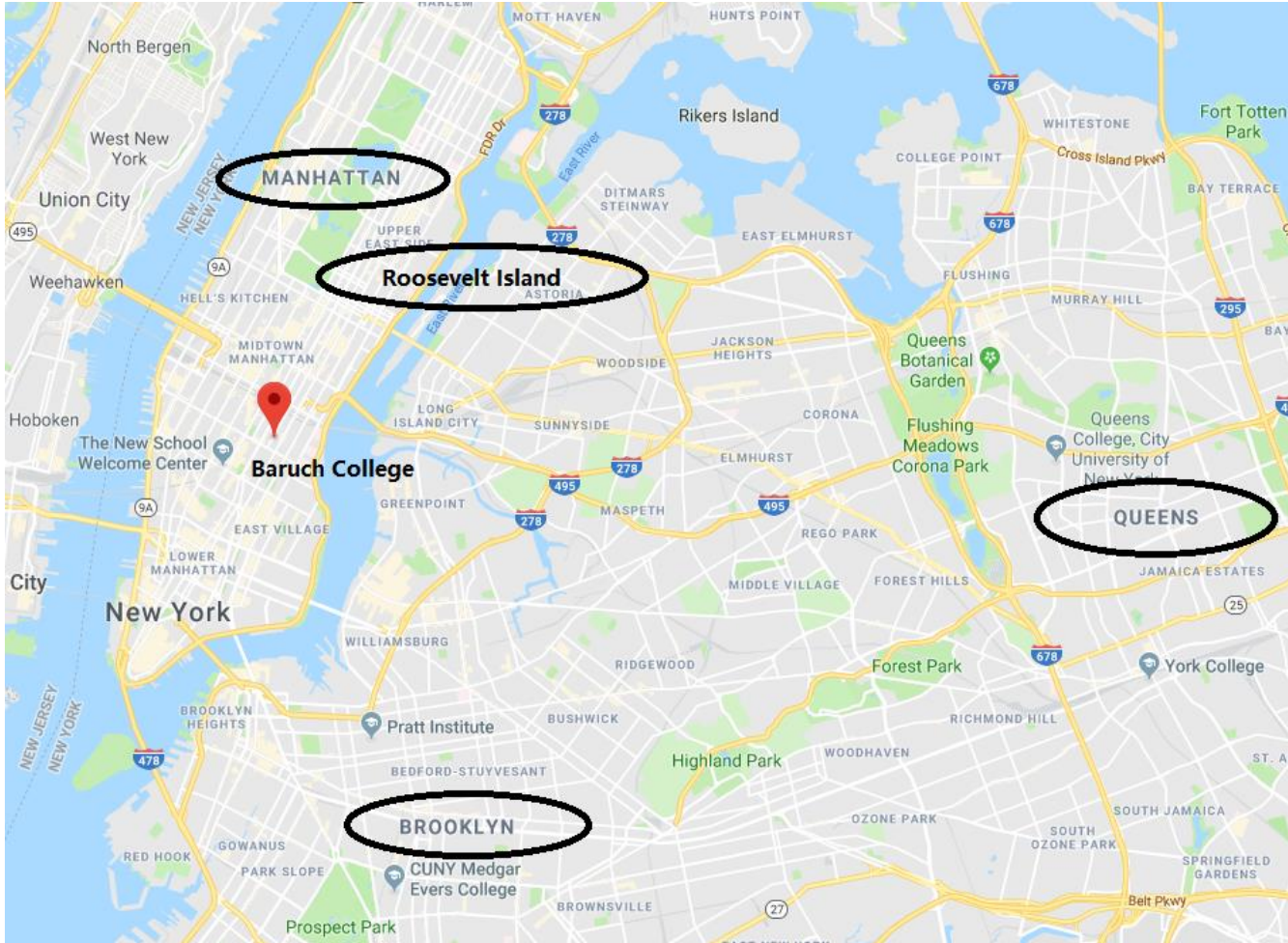
## Major Recruiters of Zicklin Students:

- BlackRock
- Citi
- Goldman Sachs
- JPMorgan Chase
- Ernst & Young
- Deloitte
- PWC
- KPMG

## Top Zicklin Graduates Employers:

- AIG
- American Express
- Bank of America
- Credit Suisse
- Verizon
- Grant Thornton
- New York Life Insurance Co.
- United Nations



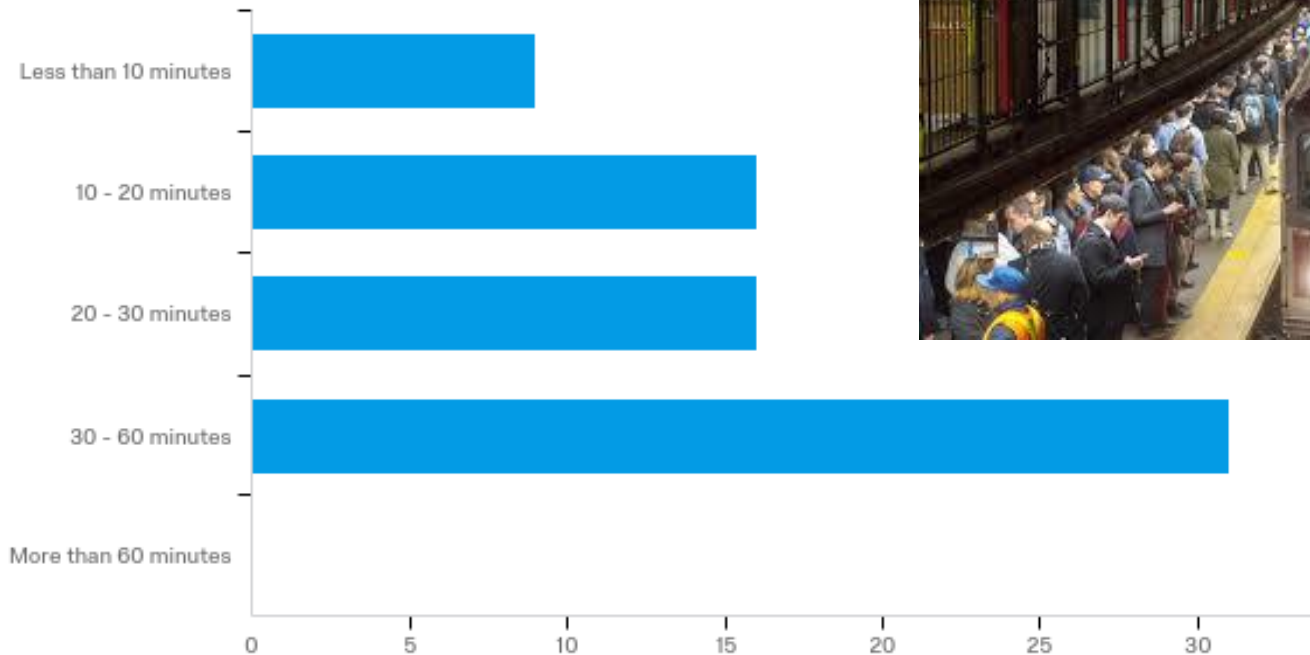


## Useful Websites

- [StreetEasy](#)
- [Baruch College Student Housing](#)

# Typical Commuting Time to School

- 60% of students, less than 30 minutes
- 40% of students, 30 – 60 minutes



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# Welcome to New York!

