

# A global strategy for internationalisation

Friday, 18th January 2019

4.30-6.30pm, Room 12 (1st floor) - Via Bassi 1

First cycle degree in Economics (TrEC)  
Course: International Business  
Master in International Business (MIBS)  
Prof.ssa Fiorenza Belussi

Graduate Program in Entrepreneurship and Innovation  
Course: Entrepreneurship & strategies for growth  
Prof.ssa Fiorenza Belussi, Prof. Paolo Gubitta



**About Zambon:**

[www.zambon.com](http://www.zambon.com)



## Luigi Boaretto

Global Head of Strategic Planning  
& Commercial Excellence in Zambon



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA

**dSEA**

# Luigi Boaretto

**Luigi Boaretto is the Global Head of Strategic Planning & Commercial Excellence. He holds a Bachelor and a Master Degree in Chemical Engineering at the University of Padua, and a MBA degree at BBS (Bologna Business School). With more than 20 years of international experience in pharmaceutical and chemical business, he has gained work experiences in Italy, Germany, UK, Chile, China, Mexico and South Africa.**

**Zambon is a modern chemical-pharmaceutical company, founded on the history and values of an Italian family owned enterprise, with ambitious plans for growth.**

**Zambon's growth will be driven by further internationalisation, core products maximization and gradual increase of focus on specialties like Parkinson's Disease - CNS and severe respiratory diseases**