

## Author Stephen Penman presents his book Accounting for Value

Monday December 1<sup>st</sup> Via Bassi 2 – Aula E | 2:30 pm

Accounting for Value teaches investors and analysts how to handle accounting in evaluating equity investments. The book's novel approach shows that valuation and accounting are much the same: valuation is actually a matter of accounting for value.

For accounting regulators, Penman also prescribes a formula for intelligent accounting reform, engaging with such controversial issues as fair value accounting.

## **Speaker**

Stephen Penman (*website*)
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