



Studies at the ESC Clermont BS



Founded in **1919**

2000+
students

Network of more than **200**
partner companies

Network of
14 000 Alumni
in 109 countries

3

International
Accreditations



3
campuses
abroad
(China –
Morocco)

120+
International
Partners

11 000 m2 (and
extension the premises
in progress)

Member of the
Conférence des
Grandes Ecoles



35%
of International
Students
(63 nationalities)

50
Permanent
professors &
about 200
affiliated
professors

About **10** Student
associations

1 incubator
launching
entrepreneurial
projects



- Private Business School offering both undergraduate and graduate programs in Management and Business
- Founded in 1919
- Member of the Conference des Grandes Ecoles
- AACSB Accredited since 2005
- EFMD accredited Bachelor program since 2019
- AMBA accredited Master program since 2020
- Programs recognized by the French Ministry of Higher Education
- Master Grande Ecole: Classified in the Top70 FT
- [Information about rankings](#)



Geographical Situation



- The City of Clermont
- Studying in France

- Our School is located in the Auvergne Rhône Alpes Region
- In the Puy-de-Dôme Department



ESC Clermont is located in Clermont-Ferrand, in the heart of France. Three advantages :

- 1. Distance :** Central location Proximity to major cities : Paris 3h30, Marseille 4h, Lyon 1h30
- 2. Cost of living:** One of the cities with the most affordable cost of living
- 3. Student Life :** Regularly ranked among the best student cities in France (15% of students)



- Population: 300 000 and 42 500 students (about **15%**)
- Active student population - **One of the Leading student cities in France**
- Easy accessibility (local airport)
- **Active student population** : About 5500 international students
- Very **affordable cost of living** & High quality of life
- Dynamic & Culturally Diverse City - **Major Cultural Hub**
- Unique natural region on the **UNESCO World Heritage List**
- Renowned for **sports** (rugby, soccer, ...)
- **Michelin** Headquarters





- Fourth-largest **destination for international students** and leading non-English speaking destination
- **Quality education** at an **affordable budget**
- Strong benefits for students (social insurance, housing aid, student discounts,...)
- **Open employment market** to international students (possibility of getting a Temporary Resident Permit post graduation for non EU students)
- **Rich culture**, gastronomy, architecture, and vibrant student life, art of living "*à la French*"
- Courses are professionally oriented and **combine theory and practice**

Academic Offer

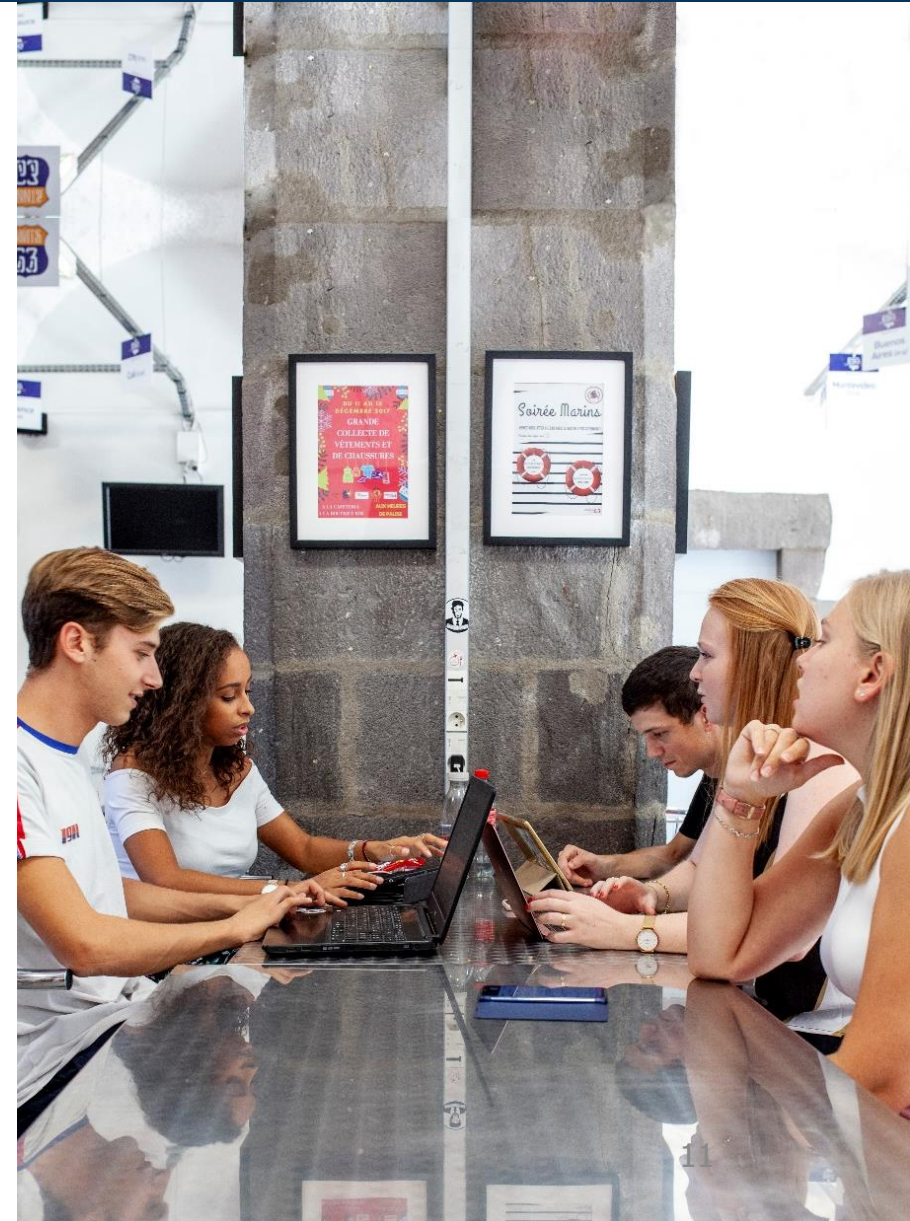


- Mainstream Programs
- Executive Education and Offshore Programs



- Bachelor in International Management  
- Bachelor en Communication Digitale & E-Business 
- Master in Management  
- Master of Science  
 - Business Intelligence & Analytics
 - International Commerce & Digital Marketing
 - Corporate Finance & Fintech
 - Project Management
 - Purchasing & Supply Chain Management
 - Strategy & Design for the Anthropocene
 - Transforming Mobility

- Mastère Spécialisé   MS MASTÈRE SPÉCIALISÉ
 - Gestion des Ressources Humaines et Innovation Managériale
- Executive Programs
 - Executive Bachelor in Management - Management de Projets Digitaux & Commerciaux  
 - MBA - Executive Master in Management   
- Tailor-Made Programs (for companies and/or individuals)
- Certificates
- Offshore Programs
 - Master in International Business
 - Doctorate in Business Administration



Bachelor in International Management Program



- Overview of the Program
- Access and Admission Requirements



JESSICA,

diplômée 2012

Blogueuse voyage professionnelle

PARCOURIR LE MONDE

PARTAGER CETTE EXPÉRIENCE

LE BONHEUR !

MAKE
SENSE*

*CRÉER DU SENS

- Program designed in collaboration with **partner companies**
- **Highly international** Program (many students and faculty members from abroad – up to 3 study periods can be spent in a partner institution abroad)
- Degree **recognised by the French Ministry of Higher Education** and accredited by the **EFMD**
- Consistently ranked among the **Best Business Bachelors** in France
- **Thorough** preparation for entering the job market through valuable **work experience**
- The success rate of the BIM program is one of the highest in France : **93%**
- Possibility of **studying abroad** in a partner university during the final year (3rd year)

Access and admission requirements

Entry Requirements...*	Length of studies at ESC Clermont	Language of the program	Prerequisites	Professional experience
Bachelor in International Management – 1 st year	3 years	French with some modules in English or 100% English	<ul style="list-style-type: none"> High school diploma or equivalent TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	2-month internship in a company starting in June (in France or abroad)
Bachelor in International Management – 2 nd year	2 years	French with some modules in English or 100% English	<ul style="list-style-type: none"> One year of higher education validated TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	5-month internship in a company starting in April (in France or abroad)
Bachelor in International Management – 3 rd year	1 year	French with some modules in English or 100% English	<ul style="list-style-type: none"> Two years of higher education validated TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	Internship in a company possible but not mandatory

* *Please check with your home institution to ensure that this access route is included in our partnership agreement*

Bachelor in Digital Communication and E-Commerce



- Overview of the Program
- Access and Admission Requirements



- Program taught 100% in French. 3rd year offered in French or English. Possibility of integrating the program in the 3rd year 100% taught in English
- **Highly professional** program covering all aspects of digital marketing and e-commerce
- Students will acquire all the technical skills, digital culture and certifications they need to flourish in the digital marketing and e-commerce professions.
- **Highly international** Program (many students and faculty members from abroad – up to 3 study periods can be spent in a partner institution abroad)
- Degree **recognised by the French Ministry of Higher Education**
- **Thorough** preparation for entering the job market through valuable **work experience**

Access and admission requirements

Entry Requirements *	Length of studies at ESC Clermont	Language of the program	Prerequisites	Professional experience
Bachelor in Digital Communication and E-Commerce – 1 st year	3 years	French	<ul style="list-style-type: none"> High school diploma or equivalent B2 level French test for the French program (exceptions possible) 	2-month internship in a company starting in June (in France or abroad)
Bachelor in Digital Communication and E-Commerce – 2 nd year	2 years	French	<ul style="list-style-type: none"> One year of higher education validated B2 level French test for the French program (exceptions possible) 	5-month internship in a company starting in April (in France or abroad)
Bachelor in Digital Communication and E-Commerce – 3 rd year	1 year	French or 100% English	<ul style="list-style-type: none"> Two years of higher education validated TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	Internship in a company possible but not mandatory

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Master in Management Program



- Overview of the Program
- Access and Admission Requirements



- Program designed in collaboration with **partner companies**
- **Highly international** Program (many students and faculty members from abroad)
- Degree **recognised by the French Ministry of Higher Education** and accredited by **AMBA**
- 13 **majors** (including 5 taught in English)
- **Thorough** preparation for entering the job market through valuable **work experience**
- **Double-degree possibilities** with ESC Clermont MSc programs
- Indicators of the **professional integration** survey:
 - 81% of graduates found a job in less than two months
 - 87% of graduates found a job within 6 months

1 major of your choice. Choice to be made during the summer (WARNING: contact your home institution to find out which majors you can select):

(e)Business Development	French
Business Intelligence	English
Contrôle de Gestion	French
Culture Startup et Entrepreneuriat	French
Design de la Redirection Ecologique	Mix
Développement RH et Accompagnement des Mobilités	French
Digital Design Manager	French
Digital Marketing et Communication	French ou English
Finance Durable et Investissement Socialement Responsable	Mix
Ingénierie Financière et Innovation en Finance	French ou English
Management des Etablissements Sanitaires et Sociaux	French
Management des Organisations Responsables	French
Mobility: Business Models and Vehicles for the Future	English
Purchasing and Supply Chain Management	English
Retail Management et Marketing Produit	French
Sport Business	French

Access and admission requirements

Entry Requirements *	Length of studies at ESC	Language of the program	Prerequisites	Professional experience	Comments
Pre Master (MGE1)	3 years	Choice of French or English	<ul style="list-style-type: none"> Two years of higher education validated TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	3-month internship in a company starting in June (in France or abroad)	
Master in Management / Master Grande Ecole 1 st year (MGE2)	2 years	Choice of French or English	<ul style="list-style-type: none"> Three years of higher education - Bachelor's degree or equivalent TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	3-month internship in a company starting in June (in France or abroad)	3 possible tracks: <ul style="list-style-type: none"> Classic track 24-month work-study track Audit Expertise Consulting track (French only) <i>(Special conditions for the work-study program and the AEC)</i>
Master in Management / Master Grande Ecole 2 nd year (MGE3)	1 year	Choice of French or English	<ul style="list-style-type: none"> 4 years of higher education - M1 or equivalent TOEFL 80 or equivalent for the English program B2 level French test for the French program (exceptions possible) 	6-month internship in a company starting in January (in France or abroad)	2 possible tracks: <ul style="list-style-type: none"> Classic track 12-month work-study track <i>(Special conditions for the work-study program)</i>

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Master of Science Programs



- Overview of the Programs
- Access and Admission Requirements



- Taught 100% in English and accredited by the CGE
- Two academic semesters + one semester of internship
- Specialized expertise in specific fields of activity:
 - Business Intelligence & Analytics
 - International Commerce & Digital Marketing
 - Corporate Finance & Fintech
 - Project Management
 - Purchasing & Supply Chain Management
 - Transforming Mobility
- Accelerated and career-oriented programs
- A variety of international and professional career paths
- Possibility of a Double Degree with the Master in Management

Access and Admission Requirements

Entry Requirements*	Length of studies at ESC	Language of the program	Prerequisites	Professional experience	Comments
<p>Masters of Science</p> <p>6 Specialized MSc Programs :</p> <ul style="list-style-type: none"> • Business Intelligence & Analytics • International Commerce & Digital Marketing • Corporate Finance & Fintech • Project Management • Purchasing & Supply Chain Management • Transforming Mobility 	1 year	100% English	<ul style="list-style-type: none"> • At least 4 years of higher education - M1 or equivalent • TOEFL 80 or equivalent for the English program • B2 level French test for the French program (exceptions possible) 	4-month internship starting in June (in France or abroad)	<p>Fast-track program including:</p> <ul style="list-style-type: none"> • Two semesters of study • a 4-month work experience • an internship • a professional thesis and a presentation

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Practical Information



- Language of Instruction
- The Work-Study Program

- Tuition Fees
- Application Procedure
- Visa

- Bachelor in International Management : 100% English or French (with some modules in English)
- Master in Management : 100% English / Mix French - English / 100% French
- Master of Science: 100% English
- Conditions to attend courses in English: You must provide an official English test at the time of your application
- Be sure to specify this choice in your application
- Please note that places are limited and that there is *no guarantee* that all French-speaking students will be able to take courses in English. Groups are formed at the beginning of the academic year.

ENGLISH TEST ACCEPTED FOR THE APPLICATION:

Native Speaker or TOEFL iTP 550, TOEFL iBT 80, IELTS 6.0, TOEIC 790, Duolingo 115, PTE general Level 3, PTE academic 58, ITEP academic 3,9, Cambridge B2 First or C2 Advanced, or equivalent

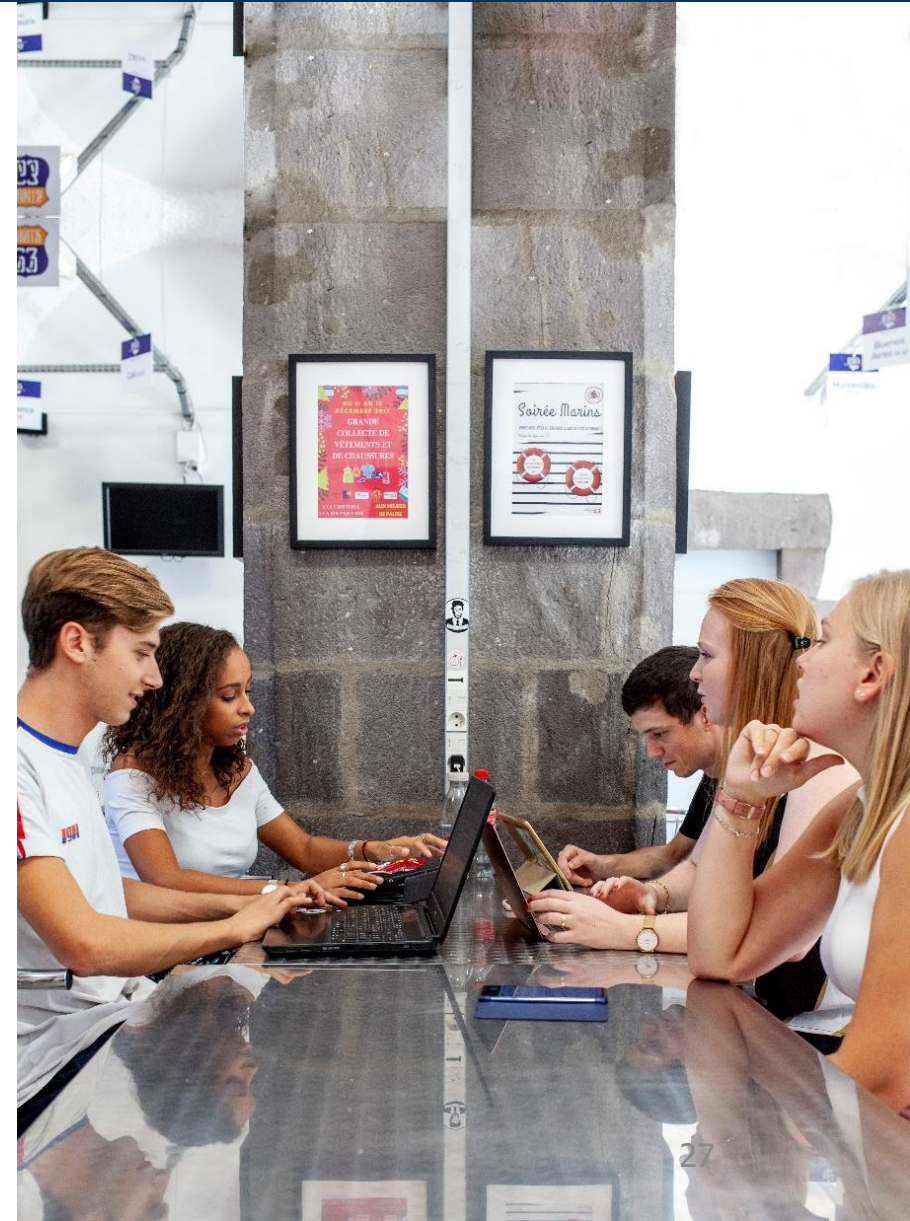
FRENCH TEST ACCEPTED FOR THE APPLICATION:

TCF B2 or DELF B2

WARNING : To obtain the Master Grande Ecole degree, you must pass the TOEIC test with a minimum score of 790. Possibility to take the TOEIC test at ESC Clermont (1 free test)

No other test will be accepted by the graduation jury.

- The work-study track is a training system that allows students to alternate periods of theoretical learning at the School and professional immersion in a company.
- This system exists in the 3rd year of our Bachelor's program and in the Master Grande Ecole program, during the two years of the Master's program or only in the final year.
- In September 2022, it became possible for new students arriving in France to sign a work-study contract. However, at ESC Clermont, we require students to be physically present in the school during the previous year to get access to the expertise and services provided by our Corporate Relations Department.
- Students are nevertheless allowed do their own research to find a host company. In this case, the following rules apply :
- A **mandatory score of B2** in a French language test must be provided for the school to sign a work-study contract. (No exceptions are possible)
- New students wishing to do a work-study program have until **June 30th** at the latest to find their company. No exceptions are possible.





- Bachelor in International Management : 7900€ per year
- Master Grande Ecole : 10 900€ per year
- Master of Science: 12 950€
- Payment : Deposit of 3500€ to be paid upon receipt of the pre-admission letter
- Balance of tuition fees to be paid before December 31st.
- The 3500€ deposit will be refunded only in case of visa refusal (minus 250€ administrative fees)

** A partner institution fee-discount may be available. Please contact your home institution's IRO office for more information.*

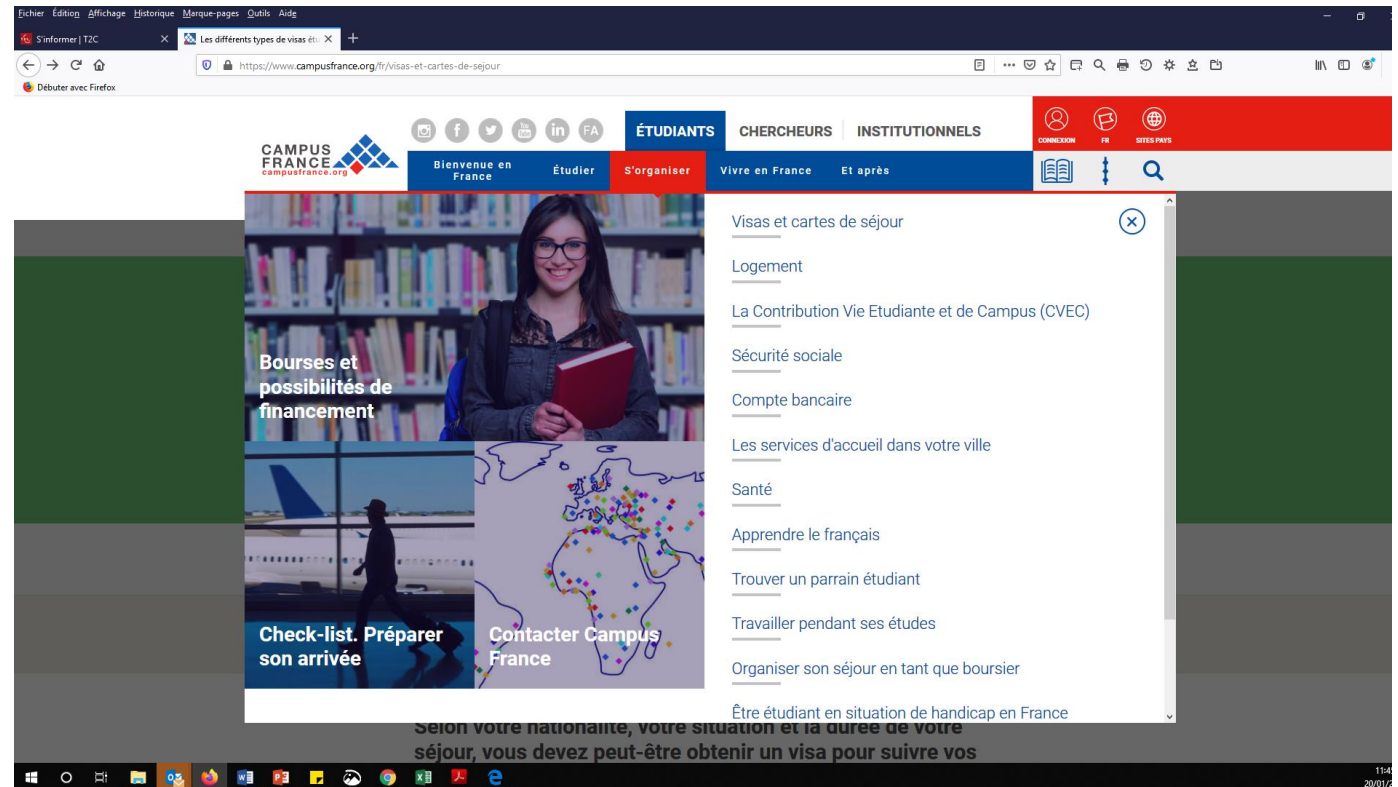
Timing	PROCEDURE	PERSON IN CHARGE
April – May	The partner institution pre-selects candidates and sends the finalized list of nominees and email addresses to the ESC Clermont BS before May 31st at the latest.	Home Institution
April – May	The application link (specific link for exchange students) is sent to the nominees by the ESC Clermont.	ESC Clermont BS – International Office
April – May	Students complete the online application form and upload copies of supporting documents in PDF format (ID or passport/ CV / motivation letter/ high-school graduation certificate or equivalent/grade transcripts/ language-level certificate)	The Applicant - Student
31 May	Final Application Deadline	
June / July	The applications are examined by the ESC Clermont BS. If the application is complete and the student is accepted, he/she will then receive a pre-admission letter from the ESC.	ESC Clermont BS – International Office
June / July	The applicant either accepts or declines the admission offer. He/she must confirm admission by payment of the 3500-euro fee-deposit (to be deducted from the outstanding tuition fee for the coming year.)	The Applicant - Student
June / July	The ESC Clermont BS sends the official admission letter, which is necessary for the visa application	ESC Clermont BS – International Office
June / July	Visa application procedure : The student applies for a student visa via Campus France. The application will be followed by an interview with the French Consular Services. The French Embassy will then either approve or reject the student visa request.	The Student
June / July	Students who have confirmed their admission are required to complete an online registration procedure with the ESC Clermont Administrative Service** (procedure for degree-seeking students only) The programme office will also contact future students about their choice of specialization course(s).	Administrative Service of the ESC Clermont BS & Programmes Office
End of August / September	The student arrives in France – Orientation and start of classes.	The Student / ESC Clermont BS

Visa Application : Campus France

- You should apply **at least** 2-months before your intended departure date
- Fast-track application procedure for students participating in an exchange programme. ~~However, the sanitary crisis could cause delays.~~

Validate your visa when you arrive in France

- Simplified online validation procedure as soon as you have to have a permanent address in France.
Required documents : Passport & Visa, Bank Card



Integration



- Cost of Living
- Accommodation
- Contacts

Cost of Living in Clermont-Ferrand

- Daily expenses including rent, food, or other bills are estimated to be around 700€ per month – This amount does not include tuition fees
- The first month, students will have additional expenses (rent deposit, electricity, gas, telephone,...)
- Students must pay the CVEC - Contribution Vie Étudiante et de Campus (100€/year)

	MINIMUM
Rent for furnished room / furnished studio apartment (all charges included)	400 €
Meals (breakfast, lunch & dinner)	200 €
Outings	30 €
Communication	30 €
Transport / travel	40 €
TOTAL	700 €

Partnerships with the School :

- Moversia: The ESC's partner housing agent for international students. The agency provides a made-to-measure pre-arrival housing search based on your criteria as well as an administrative support service on arrival (Fee-paying service). Please contact the agency at least 1-2 months before your planned arrival.
- <https://welcomeclermont.com/international-students/>
- The School has partnerships with several student residences in the city: List available in the guide for international students
- Several classified ad sites (the best known: Leboncoin.fr) – be wary of scams.
- **WARNING:** To rent an apartment you must have a guarantor in France (some landlords may accept guarantors abroad). You could also suggest paying several months' rent in advance or apply for either the "Visale" or "Garantme" guarantee service.



Jane L.

"Being an international student, it was not easy to find the 'perfect' accommodation and deal with all the paperworks. Fortunately, Moversia was there to help! They were very patient dealing with me and gave me loads of options for me. Not only for accommodation, Moversia also helped me for the bank account opening, picking me up at the train station, and other problems. They are very responsive and I highly recommend Moversia so you will not get stressed out all by yourself!"

From Indonesia



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