

Master in International Commerce - MASCI

Law Section/Economics and Finance Section

Academic Year 2016-2017

XVI edition

SYLLABUS

COURSE	CONTENTS
LEGAL & COMMERCIAL ENGLISH	This course, entirely taught in English, explores the financial and intellectual property subjects of letters of credit, secured transactions, bankruptcy, patents, trademarks, copyrights and personality rights. Students are exposed both to the English usage of these important commercial activities and to the Anglo-American principles that govern these concepts
INTERNATIONAL PAYMENTS AND DOCUMENTARY CREDITS	This course will provide the knowledge and competences needed for understanding utility and functions of documentary credits in import-export finance with particular regard to risk management
INTERNATIONAL TRANSPORT AND INCOTERMS	This course will provide the knowledge needed for understanding the problems and contracts relating to the international transport of commodities
INTERNATIONAL FINANCIAL LAW	This course will provide the knowledge needed for understanding the problems and practices of financial officers engaged in international markets with particular regard to risk management
INTERNATIONAL MARKETING	This course is split in four modules, mostly taught in English. Two of these modules are concerned with the statistic notions needed for carrying out market research, and with the basic notions of marketing practices. The other two modules will provide the knowledge needed for understanding the strategies and techniques of marketing in an international context with case studies and seminars on European, American and Asian markets
EU COMPETITION LAW	This course will illustrate the main amendments to the European law introduced by the Lisbon Treaty and will focus on some specific topics, also on the basis of the ECJ case law, among which the common rules on the jurisdiction and the applicable law in civil and commercial matters, the right of establishment, industrial and trade marks law, food law
INTERNATIONAL BUSINESS	The course will examine the municipal, EU and international sources of the law of international contracts. Among other topics special attention will be devoted to private international law rules applicable to contractual obligations and the uniform law on the international sale of goods

<p>INTERNATIONAL TAX LAW</p>	<p>The aim of this course is to provide students with the basics of International Taxation Law, with a particular focus on income taxation, VAT and custom duties matters. Students are expected to develop a basic, yet comprehensive knowledge as to how taxation laws may shape the growth of international trade.</p>
<p>PROJECT FINANCING</p>	<p>The aim of this course is to provide students with a basic knowledge of the principal cases of project financing and of the related contracts between banks, enterprises and public institutions.</p>
<p>INTERNATIONAL FINANCIAL LAW</p>	<p>The course focuses on the need for finance of companies and the four ways of raising finance. It then analyses the most common financing contracts signed by banks and their clients and the guarantees, drawing the attention of the participants on the most relevant clauses of a loan agreement.</p>
<p>INTERNATIONAL TRADE AND INVESTMENT LAW</p>	<p>The course aims at providing an overview of the law of international contracts and its interaction with the principles and rules of international investment law. The course is divided in two parts: the first one will focus on the law governing international commercial contracts mainly from the standpoint of the EU law; the second one will present the sources of international investment law with special attention to bilateral investment treaties. Each part of the course will include an analysis of the relevant dispute resolution mechanisms.</p>