Global MBA|MS Dual Degree Graduate Programs

Zicklin School of Business
Baruch College
The City University of New York
• Established in 1961
• 55,000 degrees given each year
• 1,400 active academic programs
• 25 institutions across New York City
  • Including: 11 senior colleges
  • Seven community colleges
• 275,000 students enrolled each year
• Founded in 1847, one of 11 senior colleges in the CUNY system
• 19,700+ students
• 109 languages spoken
• 155 countries represented on campus
• Three academic schools:
  • The Zicklin School of Business
  • The Weissman School of Arts & Sciences
  • The Marxe School of Public and International Affairs
• Founded as a Business School in 1919
• 30+ degree programs
• 11,600+ Undergraduate students
• 2,700+ Graduate students
• 28% International
• 120,000+ Zicklin alumni
• Largest AACSB accredited in the U.S.
GRADUATE PROGRAMS

- MBA Programs
  - Full-Time
  - Evening
- 10 Master of Science Degrees

SEVEN EXECUTIVE PROGRAMS

- Executive MBA
- Executive MBA in Healthcare
- Four Executive MS Degrees
- Executive Doctorate in Business

DOCTORAL PROGRAMS

- 6 Concentrations

SEVEN ACADEMIC DEPARTMENTS

- Stan Ross Department of Accountancy
- Bert W. Wasserman Department of Economics and Finance
- Department of Law
- Narendra Paul Loomba Department of Management
- Allen G. Aaronson Department of Marketing and International Business
- William Newman Department of Real Estate
- Paul H. Chook Department of Information Systems and Statistics
Zicklin’s Global Alumni
U.S. News & World Report (MBA)
- #1 Public Business School in New York City and State
- #62 in the United States of America

Forbes Magazine
- #2 Best Public College in New York State

Money Magazine
- #5 Best Colleges in Northeast, among public institutions

Social Mobility Index (SMI)
- #1 SMI rankings by CollegeNET
Developing A New Generation of Global Business Leaders:

- University partnerships
- Study abroad programs
- Exchange programs

Global Dual-Degree Program:

- MBA | MS in Finance

Advisor Dedicated to our Global students

- Ms. Rong (Aloe) Yan
- ZicklinGlobal@baruch.cuny.edu
Global Dual-Degree Graduate Programs

<table>
<thead>
<tr>
<th>Key Characteristics</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Students</td>
<td>MBA, MPAcc, MS degree students in partner institutions</td>
</tr>
<tr>
<td>Target Degree in Zicklin</td>
<td>MS in Finance (30 credits)</td>
</tr>
<tr>
<td>Typical Admission Criteria</td>
<td>GPA &gt;=3.0, TOEFL &gt;=80 (IELTS &gt;=6.0), Interview</td>
</tr>
<tr>
<td>Language of Instruction</td>
<td>English</td>
</tr>
<tr>
<td>Length of Study in New York</td>
<td>9 – 12 months</td>
</tr>
<tr>
<td>Total Credits in Partner Location/Online</td>
<td>6 (2 courses, typically taught in July and August)</td>
</tr>
<tr>
<td>Total Credits in New York</td>
<td>18 – 24, depending on credits transferred</td>
</tr>
<tr>
<td>Total Credits Transferred</td>
<td>Max 6 (2–3 courses)</td>
</tr>
<tr>
<td>Total Tuition and Fees for MS Degree</td>
<td>$17,088 (good-faith estimate, varies depending on credits transferred, schedule, etc.)</td>
</tr>
</tbody>
</table>
# Global Dual-Degree Graduate Program Class Schedule—MSF (Sample)

<table>
<thead>
<tr>
<th>Semester</th>
<th>Summer</th>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZSB Credits</td>
<td>6</td>
<td>9</td>
<td>9</td>
<td>3</td>
<td>27</td>
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<tr>
<td>Classes</td>
<td>FIN 9781</td>
<td>ECO 9723</td>
<td>Elective(s)*</td>
<td>Elective(s)*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>FIN 9783</td>
<td>BUS 9551</td>
<td>Elective(s)*</td>
<td>Elective(s)*</td>
<td></td>
</tr>
</tbody>
</table>

*Classes may be valued at 3 credits or 1.5 credits, so the number of classes will vary. This sample schedule is for a scenario for a student transferring in 3 credits.
Zicklin Economics and Finance Faculty

• Full time faculty
  • More than 40
  • https://zicklin.baruch.cuny.edu/faculty-research/academic-departments/economics-finance/faculty/

• Part time faculty
  • Many Wall Street Professionals
Elective Example 1
FIN9891: Behavioral Finance

- Explore investor and individual psychological biases and how these biases may lead to less-than-optimal financial decisions.
- Why do investors typically wait too long to sell poor performing stocks yet sell good performing stocks too early?
- Behavioral finance - a combination of psychology and finance disciplines.
- Taught by Yves Siegel, CFA, MBA, a principal at Siegel Asset Management Partners, an investment advisory firm.
- Prior to starting his firm, Mr. Siegel spent eight years as a Managing Director and Portfolio Manager at Neuberger Berman investing primarily in energy infrastructure companies.
- He has over thirty years of industry experience and worked as a senior equity energy analyst at major brokerage firms including Lehman Brothers, Smith Barney, Wachovia Securities and Credit Suisse.
Elective Example 2
FIN9790: Essential Lessons from the US Financial Crisis

- Explains the essential business, finance, management and career lessons that people should take away from the 2008 US Financial Crisis
- Discusses similarities and differences with past crises, and the effect on markets and the economy of the covid-19 crisis
- Addresses macroeconomic, structural, capital markets, public policy, corporate governance and risk management issues
- Reviews case studies of firms at the center of the Crisis
- Evaluates the political/regulatory responses aimed at preventing a recurrence and what they mean for firms’ strategic decisions and for future career opportunities.
- Ron Mandle - highly ranked sell-side bank stock analyst for 30-plus years, 13 years as a partner at Sanford C. Bernstein & Co., 10 years as an analyst/portfolio manager at GIC, the Singapore sovereign wealth fund, involved in GIC’s large (and profitable) investment in Citigroup. He holds a BS and an MBA from MIT.
- Paul Scarpetta - head of investor relations at Freddie Mac, was an investor in financial stocks at two investment management firms, now a partner at Sard Verbinnen, a strategic communications and crisis management consulting firm that has a large financial services practice. He holds a BS from the University of Virginia and an MBA from Northwestern University.
Experiences

Grad Student Organizations

• Zicklin Women in Business
• Zicklin Investment Club
• Data science and Analytics Society
• Zicklin Finance Club

Centers & Institutes

• Subotnick Center/Wasserman Trading Floor
• Lawrence N. Field Center for Entrepreneurship
• Weissman Center For International Business
• The Steven L. Newman Real Estate Institute
Zicklin’s Graduate Career Management Center (GCMC) offers you:

- Individualized Career Coaching
- Self-assessment Tools
- Workshops And Seminars
- Industry Events
- Employment Resources
- Alumni And Corporate Connections
- Late Hours For Working Professionals
- Career Services For Life!
Sample of Recent GCMC Events

Job Search and Interviewing Practices: Finance
Join career advisors Annie Himmelsbach and Nancy Ancowit, Zicklin alums in Finance at BNP Paribas and CH&Co (Capgemini), to search best practices and practice your interview skills.
FRIDAY, 11/04/22
4:00 PM - 5:30 PM

What's Happening This Week at the GCMC

- EY Young Tax Professional of the Year (YTPY) Case Study Competition (Application)  
  Monday, October 31
  12:00 am - 11:55 pm

- Girls Who Invest Application Completion Workshop  
  Monday, October 31
  4:00 pm - 5:00 pm

- Raymond James’ Advisor Inclusion Networks Career Night  
  Tuesday, November 1
  5:00 pm - 6:30 pm

- Morgan Stanley Pointers for Peers Virtual Series: Sales, Trading and Research  
  Wednesday, November 2
  5:00 pm - 5:45 pm

- KPMG Pre and Early Internship Opportunities  
  Friday, November 4
  1:00 pm - 3:00 pm
Major Recruiters of Zicklin Students:

- BlackRock
- Citi
- Goldman Sachs
- JPMorgan Chase
- Ernst & Young
- Deloitte
- PWC
- KPMG

Top Zicklin Graduates Employers:

- AIG
- American Express
- Bank of America
- Credit Suisse
- Verizon
- Grant Thornton
- New York Life Insurance Co.
- United Nations
Useful Websites

- **StreetEasy**
- **Baruch College Student Housing**
Typical Commuting Time to School

- 60% of students, less than 30 minutes
- 40% of students, 30 – 60 minutes
Welcome to New York!