



NEW YORK SMART.
WORLD-CLASS READY.®

Baruch College | Zicklin School of Business

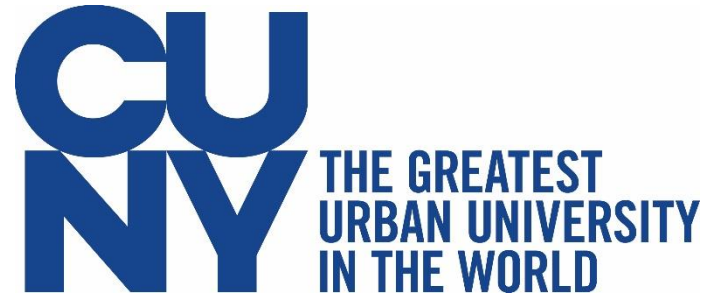
ZICKLIN BUSINESS

YEARS

Global MBA | MS Dual Degree Graduate Programs

Zicklin School of Business
Baruch College
The City University of New York

- Established in 1961.
- 55,000 degrees given each year.
- 1,400 active academic programs.
- 25 institutions across New York City
 - Including: 11 senior colleges
 - Seven community colleges
- 275,000 students enrolled each year



- Founded in 1847, one of 11 senior colleges in the CUNY system.
- 19,700+ students
- 109 languages spoken
- 155 countries represented on campus
- Three academic schools:
 - The Zicklin School of Business
 - The Weissman School of Arts & Science
 - The Marxe School of Public and International Affairs



- Founded as a Business School in 1919
- 30+ degree programs
- 11,600+ Undergraduate students
- 2,700+ Graduate students
- 28% International
- 120,000+ Zicklin alumni
- #1 MBA in public universities in New York City and State
- Largest AACSB accredited in the U.S.



GRADUATE PROGRAMS

- MBA Programs
 - Full-Time
 - Evening
- 10 Master of Science Degrees

SEVEN EXECUTIVE PROGRAMS

- Executive MBA
- Executive MBA in Healthcare
- Four Executive MS Degrees
- Executive Doctorate in Business

DOCTORAL PROGRAMS

- 6 Concentrations

SEVEN ACADEMIC DEPARTMENTS

- Stan Ross Department of Accountancy
- Bert W. Wasserman Department of Economics and Finance
- Department of Law
- Narendra Paul Loomba Department of Management
- Allen G. Aaronson Department of Marketing and International Business
- William Newman Department of Real Estate
- Paul H. Chook Department of Information Systems and Statistics



U.S. News & World Report (MBA)

- #1 Public Business School in New York City and State
- #77 in the United States of America

Money Magazine

- #1 Best Colleges for Business Majors in the US (based on education quality, affordability, and the career payoff)

Forbes Magazine

- #9 America's Best Value Colleges

Social Mobility Index (SMI)

- #1 SMI rankings by CollegeNET

Developing A New Generation of Global Business Leaders:

- University partnerships
- Study abroad programs
- Exchange programs

Global Dual-Degree Program:

- MBA | MS in Finance

Advisor Dedicated to our Global students

- Ms. Rong (Aloe) Yan



Global Dual-Degree Graduate Programs

Key Characteristics	Description
Target Students	MBA, MPAcc, MS degree students in partner institutions
Target Degree in Zicklin	MS in Finance
Typical Admission Criteria	GPA ≥ 3.0 , TOEFL ≥ 90 (IELTS ≥ 6.5), Interview
Dual Degree Program	MBA/MS in Finance
Language of Instruction	English
Length of Study in New York	9 – 12 months
Total Credits in New York	18 – 24, depending on credits transferred
Total Credits in Partner Location	6 (2 courses, typically taught in July and August)
Total Credits Transferred	Max 6 (2–3 courses)
Total Tuition and Fee for MS Degree	\$17,088 (good-faith estimate, may vary)

Global Dual-Degree Graduate Program Class Schedule– MFA/MSF (Sample)

ZSB MSF Program					
Basic Parameters					
Semester	Summer	Fall	Spring	Summer	Total
ZSB Credits	6	9	9	3	27
Classes	FIN 9781	ECO 9723	Elective	Elective	
	FIN 9783	BUS 9551	Elective		
		Elective	Elective		

Zicklin Economics and Finance Faculty

- Full time faculty
 - More than 40
 - <https://zicklin.baruch.cuny.edu/faculty-research/academic-departments/economics-finance/faculty/>
- Part time faculty
 - Many Wall Street Professionals

Example 1. FIN9891 1URA

Behavioral Finance

Traditional financial and economic theory are predicated on the assumption that investors act rationally in their financial decisions. Behavioral finance, a relatively new discipline, argues that investors sometimes act irrationally. This course will explore investor and individual psychological biases and how these biases may lead to less than optimal financial decisions. For example, why do investors typically wait too long to sell poor performing stocks yet sell good performing stocks too early? Behavioral finance is a combination of psychology and finance disciplines. The course will be taught by Yves Siegel, CFA, MBA, a principal at Siegel Asset Management Partners, an investment advisory firm. Prior to starting his firm, Mr. Siegel spent eight years as a Managing Director and Portfolio Manager at Neuberger Berman investing primarily in energy infrastructure companies. He has over thirty years of industry experience and worked as a senior equity energy analyst at major brokerage firms including Lehman Brothers, Smith Barney, Wachovia Securities and Credit Suisse.

Example 2. FIN9790

Essential Lessons from the US Financial Crisis

Explains the essential business, finance, management and career lessons that people should take away from the 2008 US Financial Crisis, using teachable moments from before, during and after the Crisis to illustrate key points. Discusses similarities and differences with past crises, and the effect on markets and the economy of the covid-19 crisis. Addresses macroeconomic, structural, capital markets, public policy, corporate governance and risk management issues. Reviews case studies of firms at the center of the Crisis. Class discussions will be supplemented by guests with senior experience and perspective. Relevant current events will be discussed. Evaluates the political/regulatory responses aimed at preventing a recurrence and what they mean for firms' strategic decisions and for future career opportunities. About the Professors: Ron Mandle was a highly ranked sell-side bank stock analyst for 30-plus years including 13 years as a partner at Sanford C. Bernstein & Co. He also spent 10 years as an analyst/portfolio manager at GIC, the Singapore sovereign wealth fund, and was intimately involved in GIC's large (and profitable) investment in Citigroup. He holds a BS and an MBA from MIT. Paul Scarpetta was head of investor relations at Freddie Mac, and then was an investor in financial stocks at two investment management firms. He is now a partner at Sard Verbinnen, a strategic communications and crisis management consulting firm that has a large financial services practice. He holds a BS from the University of Virginia and an MBA from Northwestern University.

Major Recruiters of Zicklin Students:

- BlackRock
- Ernst & Young
- Citi
- Deloitte
- Goldman Sachs
- PWC
- JPMorgan Chase
- KPMG

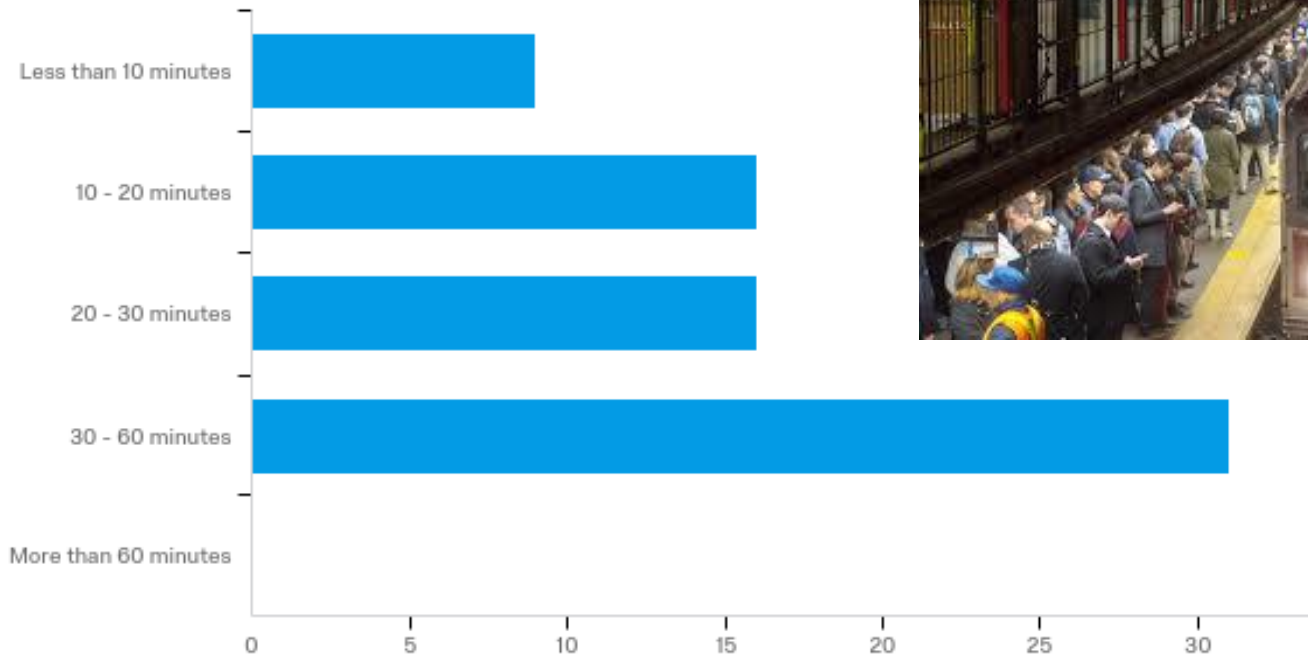
Top Zicklin Graduates Employers:

- AIG
- Verizon
- American Express
- Grant Thornton
- Bank of America
- New York Life Insurance Co.
- Credit Suisse
- United Nations



Typical Commuting Time to School

- 60% of students, less than 30 minutes
- 40% of students, 30 – 60 minutes



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Welcome to New York!

